

# PAJAL Visitors Arrival Statistics

By Palau Visitors Authority

## Visitor Arrival Report– November 2018

**PLEASE NOTE:** Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

### Visitors arrivals comparing last year with this year and percentage change.

A) Visitor Arrivals, Monthly, by Country Group	2017-01	2017-02	2017-03	2017-04	2017-05	2017-06	2017-07	2017-08	2017-09	2017-10	2017-11	2017-12
JAPAN	2,386	2,156	2,948	2,246	1,952	1,397	1,631	2,415	2,091	1,605	2,324	2,880
SOUTH KOREA	1,406	1,123	769	1,106	895	1,096	1,387	1,142	1,236	735	438	562
TAIWAN	755	817	694	700	748	1,023	1,132	974	695	808	779	709
CHINA	5,721	4,606	2,460	4,167	4,221	5,245	6,616	7,425	3,693	5,320	4,344	4,048
USA/CANADA	658	610	849	704	692	796	854	609	517	461	525	721
EUROPE	361	436	794	531	199	215	245	240	214	383	620	457
OTHERS	367	277	372	428	309	333	426	348	348	310	347	384
<b>Total Visitor Arrivals</b>	<b>11,654</b>	<b>10,025</b>	<b>8,886</b>	<b>9,882</b>	<b>9,016</b>	<b>10,105</b>	<b>12,291</b>	<b>13,153</b>	<b>8,794</b>	<b>9,622</b>	<b>9,377</b>	<b>9,761</b>
Y-on_Y change	-17.8%	-29.1%	-27.4%	-7.3%	-6.1%	-11.2%	-1.6%	-1.0%	-27.8%	7.1%	-0.1%	-1.1%

A) Visitor Arrivals, Monthly, by Country Group	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	2,466	2,536	3,319	2,567	1,243	958	1,104	2,012	1,423	1,025	1,502	
SOUTH KOREA	1,810	1,000	1,114	1,127	1,103	1,055	1,227	1,527	1,174	1,047	1,059	
TAIWAN	807	837	1,001	830	667	1,028	1,401	1,612	875	751	777	
CHINA	3,907	6,613	3,676	4,275	3,281	3,907	3,787	4,613	2,440	2,028	1,281	
USA/CANADA	697	685	935	709	830	761	867	584	619	497	603	
EUROPE	494	446	602	422	264	191	179	250	178	585	366	
OTHERS	284	301	377	407	263	276	444	493	324	284	317	
<b>Total Visitor Arrivals</b>	<b>10,465</b>	<b>12,418</b>	<b>11,024</b>	<b>10,337</b>	<b>7,651</b>	<b>8,176</b>	<b>9,009</b>	<b>11,091</b>	<b>7,033</b>	<b>6,217</b>	<b>5,905</b>	
Y-on_Y change	-10.2%	23.9%	24.1%	4.6%	-15.1%	-19.1%	-26.7%	-15.7%	-20.0%	-35.4%	-37.0%	

### Comparison showing this month, this month last year and past month.

	November		Last Year		Past Month	
	2018-11	Share	2017-11	Share	2018-10	Share %
JAPAN	1,502	25%	2,324	25%	1,025	16%
SOUTH KOREA	1,059	18%	438	5%	1,047	17%
TAIWAN	777	13%	779	8%	751	12%
CHINA	1,281	22%	4,344	46%	2,028	33%
USA/CANADA	603	10%	525	6%	497	8%
EUROPE	366	6%	620	7%	585	9%
OTHERS	317	5%	347	4%	284	5%
<b>Total:</b>	<b>5,905</b>	<b>100%</b>	<b>9,377</b>	<b>100%</b>	<b>6,217</b>	<b>100%</b>

### Overall:

- For the month of November 2018, visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 5,905 representing a decrease of 312 compared to September 2018 with 6,217 visitor arrivals.
- This month's visitors from Japan, Korea, Taiwan, US/Canada showed an increase from last month; Europe and China showed a decrease.

# PAI AU Visitors Arrival Statistics

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## Key Markets:

- People's Republic of China (China) with 1,281 arrivals in November 2018 representing a decrease of 1,043 compared to same month last year with 2,324 arrivals. Choices of carriers for PRC nationals are Small Planet and Lanmei.
- Japan with 1,059 arrivals in November 2018 represent a decrease of 1,265 compared to same month last year with 2,324 arrivals.
- ROC (Taiwan) with 777 arrivals in November 2018 representing a decrease of 2 compared to same month last year with 779 arrivals.
- Korea with 1,059 arrivals in November 2018 represent an increase of 621 compared to same month last year with 438 arrivals.
- North America with 603 arrivals in November 2018 representing an increase of 78 compared to same month last year with 525 arrivals.
- Total Europe including Russia with 366 arrivals in November 2018 represent a decrease of 254 compared to same month last year with 620 arrivals.

## Visitors nights' comparison last year to this year (breakdown nationally number of nights each visitor spent in Palau).

B) Visitor Nights, Monthly, by Country Group												
	2017-01	2017-02	2017-03	2017-04	2017-05	2017-06	2017-07	2017-08	2017-09	2017-10	2017-11	2017-12
JAPAN	9,843	9,392	12,398	9,958	8,063	5,617	6,901	10,132	8,733	6,526	10,123	12,728
SOUTH KOREA	5,509	4,350	2,943	4,672	3,417	4,062	5,791	4,673	5,013	2,941	1,691	2,428
TAIWAN	3,163	3,518	2,795	3,087	3,055	4,016	4,776	3,706	3,032	3,163	3,094	2,921
CHINA	26,962	21,096	11,799	18,870	19,092	23,370	30,905	33,785	17,096	24,603	21,259	19,298
USA/CANADA	4,859	4,415	6,085	4,929	4,867	5,407	6,167	3,956	3,382	3,164	3,450	5,203
EUROPE	2,929	4,244	7,546	4,871	1,952	1,747	2,723	1,985	1,785	3,011	5,542	4,212
OTHERS	2,118	1,680	2,455	2,673	2,069	2,453	2,733	2,289	2,168	2,017	2,392	3,153
<b>Total Visitor Nights</b>	<b>55,384</b>	<b>48,695</b>	<b>46,021</b>	<b>49,060</b>	<b>42,514</b>	<b>46,672</b>	<b>59,996</b>	<b>60,526</b>	<b>41,209</b>	<b>45,426</b>	<b>47,553</b>	<b>49,944</b>
Y-on_Y change	-18.8%	-28.2%	-22.6%	0.0%	-3.9%	-7.6%	2.6%	0.8%	-24.3%	6.4%	-3.6%	-1.2%

B) Visitor Nights, Monthly, by Country Group												
	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	10,610	10,921	13,223	11,140	5,750	4,635	4,914	8,317	6,406	4,882	6,645	
SOUTH KOREA	7,214	3,976	4,188	4,401	4,101	3,970	4,771	5,806	4,797	4,248	4,156	
TAIWAN	3,367	3,200	4,056	3,345	2,593	3,971	5,503	6,122	3,477	3,076	2,976	
CHINA	19,058	32,159	17,957	19,786	14,758	17,015	17,746	20,929	12,998	10,207	6,305	
USA/CANADA	5,477	5,187	6,388	5,044	5,773	6,754	7,247	4,165	4,242	3,753	4,177	
EUROPE	4,486	4,239	5,701	3,139	2,075	1,349	1,489	2,036	1,449	3,674	3,034	
OTHERS	2,170	2,026	2,526	2,657	1,666	2,071	2,903	3,610	2,107	1,885	1,927	
<b>Total Visitor Nights</b>	<b>52,382</b>	<b>61,708</b>	<b>54,037</b>	<b>49,513</b>	<b>36,716</b>	<b>39,766</b>	<b>44,574</b>	<b>50,986</b>	<b>35,474</b>	<b>31,726</b>	<b>29,219</b>	
Y-on_Y change	-5.4%	26.7%	17.4%	0.9%	-13.6%	-14.8%	-25.7%	-15.8%	-13.9%	-30.2%	-38.6%	

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Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits).

AIRLINES	Asiana Airlines	China Airlines	Korean Airlines	Air Explorer	United Airlines	Japan Airline	Small Planet	Lanmei Airlines	Totals
Originated (Airport)	Korea (ICN)	Taiwan (TPE)	Korea (ICN)	China (HKG)	Guam/Philippines	Japan Toyko	China (HKG)	China (HKG)	
Passengers	1,109	1,073	986	0	1,758	0	0	879	
AIRLINES	Private Plane	Uzbekistan Airways	Carolinas	Cruise Ship		Other			
Originated (Airport)		China (HKG)	(Yap)						
Passengers	46	0	31	0		23			5,905

Nationality of arrivals comparing Scheduled vs. Charter.

Is, by Carrier and Nationality	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
<b>Scheduled airlines</b>												
S 1 JAPAN	2,242	2,503	2,228	2,317	1,033	941	876	1,526	774	960	1,502	-
S 2 SOUTH KOREA	1,809	998	1,107	1,122	1,102	1,053	1,227	1,525	1,170	1,047	1,055	-
S 3 TAIWAN	775	796	788	731	657	1,009	1,389	1,593	863	744	768	-
S 4 CHINA	426	1,245	320	395	174	281	440	513	306	473	406	-
S 5 USA/CANADA	666	602	813	667	772	731	833	542	577	478	591	-
S 6 EUROPE	464	381	542	304	219	125	151	232	165	450	359	-
S 7 OTHERS	253	267	332	380	211	237	411	464	297	255	276	-
<b>Scheduled, Total</b>	<b>6,635</b>	<b>6,792</b>	<b>6,130</b>	<b>5,916</b>	<b>4,168</b>	<b>4,377</b>	<b>5,327</b>	<b>6,395</b>	<b>4,152</b>	<b>4,407</b>	<b>4,957</b>	-
<b>Charter Airlines</b>												
C 1 JAPAN	223	1	687	212	210	1	228	331	649	-	-	-
C 2 SOUTH KOREA	1	1	7	5	1	2	-	2	4	-	-	-
C 3 TAIWAN	29	41	211	99	10	19	12	19	9	7	9	-
C 4 CHINA	3,463	5,299	3,335	3,870	3,083	3,608	3,347	4,077	2,123	1,531	859	-
C 5 USA/CANADA	26	39	15	34	25	22	32	32	12	12	6	-
C 6 EUROPE	12	24	25	22	8	11	12	11	8	8	1	-
C 7 OTHERS	16	21	24	19	14	18	29	11	5	7	4	-
<b>Charter, Total</b>	<b>3,770</b>	<b>5,426</b>	<b>4,304</b>	<b>4,261</b>	<b>3,351</b>	<b>3,681</b>	<b>3,660</b>	<b>4,483</b>	<b>2,810</b>	<b>1,565</b>	<b>879</b>	-
Other arrivals	60	200	602	164	132	118	22	224	71	245	69	-
<b>Total arrivals</b>	<b>10,465</b>	<b>12,418</b>	<b>11,036</b>	<b>10,341</b>	<b>7,651</b>	<b>8,176</b>	<b>9,009</b>	<b>11,102</b>	<b>7,033</b>	<b>6,217</b>	<b>5,905</b>	-
% Scheduled	63%	55%	56%	57%	54%	54%	59%	58%	59%	71%	84%	
% Charter	36%	44%	39%	41%	44%	45%	41%	40%	40%	25%	15%	

Comparison of our growth in tourism to other Pacific Countries

Compare visitors to other countries					
Country	2014	2015	2016	2017	Percent growth
Palau	140,450	163,909	138,430	122,566	-12.73%
Vietnam	7,874,000	7,944,000	10,013,000	12,922,151	64.11%
Guam	1,343,000	1,409,000	1,535,410	1,543,990	14.97%
Fiji	693,000	755,000	792,320	840,589	21.30%
Thailand	24,810,000	29,923,000	32,588,303	35,380,000	42.60%
Philippines	4,833,000	5,361,000	5,970,000	6,600,000	36.56%
Japan	13,413,000	19,737,000	24,039,000	28,700,000	113.97%

# PAI AU Visitors Arrival Statistics

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Breakdown of percentage market share of visitors by nationality.

C) % of Visitor Nights, Monthly, by Country Group		2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
1	JAPAN	20%	18%	24%	22%	16%	12%	11%	16%	18%	15%	23%	
2	SOUTH KOREA	14%	6%	8%	9%	11%	10%	11%	11%	14%	13%	14%	
3	TAIWAN	6%	5%	8%	7%	7%	10%	12%	12%	10%	10%	10%	
4	CHINA	36%	52%	33%	40%	40%	43%	40%	41%	37%	32%	22%	
5	USA/CANADA	10%	8%	12%	10%	16%	17%	16%	8%	12%	12%	14%	
6	EUROPE	9%	7%	11%	6%	6%	3%	3%	4%	4%	12%	10%	
7	OTHERS	4%	3%	5%	5%	5%	5%	7%	7%	6%	6%	7%	
<b>Total Visitor Nights</b>		<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	

Chart shows average length of stay by nationality.

D) Average length of Visitor stay (nights), Monthly, by Country Group		2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
	JAPAN	4.3	4.3	4.0	4.3	4.6	4.8	4.5	4.1	4.5	4.8	4.4	
	SOUTH KOREA	4.0	4.0	3.8	3.9	3.7	3.8	3.9	3.8	4.1	4.1	3.9	
	TAIWAN	4.2	3.8	4.1	4.0	3.9	3.9	3.9	3.8	4.0	4.1	3.8	
	CHINA	4.9	4.9	4.9	4.6	4.5	4.4	4.7	4.5	5.3	5.0	4.9	
	USA/CANADA	7.9	7.6	6.8	7.1	7.0	8.9	8.4	7.1	6.9	7.6	6.9	
	EUROPE	9.1	9.5	9.5	7.4	7.9	7.1	8.3	8.1	8.1	6.3	8.3	
	OTHERS	7.6	6.7	6.7	6.5	6.3	7.5	6.5	7.3	6.5	6.6	6.1	
	<b>Total</b>	<b>5.0</b>	<b>4.9</b>	<b>4.9</b>	<b>4.8</b>	<b>4.8</b>	<b>4.8</b>	<b>4.9</b>	<b>4.5</b>	<b>5.0</b>	<b>5.1</b>	<b>4.8</b>	

Sex and age group of visitors to Palau.

YrMth	Sex	0-9yrs	10-17yrs	18-29yrs	30-39yrs	40-49yrs	50-59yrs	60 & Over	Total
2018-11	M	104	73	471	836	729	551	445	3209
2018-11	F	70	27	674	775	515	392	242	2695
	<b>Total</b>	<b>174</b>	<b>100</b>	<b>1145</b>	<b>1611</b>	<b>1244</b>	<b>943</b>	<b>687</b>	<b>5905</b>
	<b>Percent</b>	<b>2.9%</b>	<b>1.7%</b>	<b>19.4%</b>	<b>27.3%</b>	<b>21.1%</b>	<b>16.0%</b>	<b>11.6%</b>	<b>100.0%</b>

Where our visitors are staying, and the changes over time



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## Visitor group by nationality and arrivals.

	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11
<b>Asia</b>	<b>9,132</b>	<b>11,135</b>	<b>9,324</b>	<b>8,983</b>	<b>6,415</b>	<b>7,096</b>	<b>7,670</b>	<b>9,933</b>	<b>6,048</b>	<b>5,036</b>	<b>4,765</b>
Japan	2,466	2,536	3,319	2,567	1,243	958	1,104	2,012	1,423	1,025	1,502
Korea, Republic of	1,810	1,000	1,114	1,127	1,103	1,055	1,227	1,527	1,174	1,047	1,059
Taiwan, Republic of China	807	837	1,001	830	667	1,028	1,401	1,612	875	751	777
China	3,907	6,613	3,676	4,275	3,281	3,907	3,787	4,613	2,440	2,028	1,281
Hong Kong, Special Administra	-	-	-	-	-	-	-	-	-	-	-
Macao, Special Administrative	-	-	-	-	-	-	-	-	-	-	-
Bangladesh	-	-	-	1	-	1	1	6	-	1	-
Indonesia	8	13	19	32	5	2	11	26	5	4	8
India	-	9	9	3	5	6	4	5	12	13	8
Malaysia	15	9	19	25	24	3	13	5	19	7	7
Philippines	86	84	132	68	64	82	95	95	62	123	64
Singapore	15	17	15	13	16	18	20	13	16	17	14
Thailand	5	7	14	34	4	31	3	7	9	11	35
Asia-Other	13	10	6	8	3	5	4	12	13	9	10
<b>North America</b>	<b>697</b>	<b>685</b>	<b>935</b>	<b>709</b>	<b>830</b>	<b>761</b>	<b>867</b>	<b>584</b>	<b>619</b>	<b>497</b>	<b>603</b>
Canada	77	44	56	53	30	22	29	26	26	41	27
United States of America	620	641	879	656	800	739	838	558	593	456	576
North America-Other	-	-	-	-	-	-	-	-	-	-	-
<b>Caribbean</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>1</b>
<b>Central America</b>	<b>3</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>14</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>7</b>	<b>2</b>	<b>2</b>
<b>South America</b>	<b>10</b>	<b>20</b>	<b>21</b>	<b>10</b>	<b>8</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>6</b>
Argentina	2	4	2	1	6	-	-	-	-	1	-
Brazil	7	14	16	4	1	-	4	8	3	7	3
Chile	-	1	1	1	-	-	-	-	2	-	2
Ecuador	-	-	-	-	-	-	-	-	1	-	-
South America-Other	1	1	2	4	1	3	1	-	-	-	1
<b>Europe</b>	<b>493</b>	<b>446</b>	<b>603</b>	<b>424</b>	<b>265</b>	<b>192</b>	<b>184</b>	<b>253</b>	<b>179</b>	<b>589</b>	<b>368</b>
Austria	31	12	23	14	5	4	7	9	3	34	4
Belgium	10	4	11	4	1	3	6	3	1	8	12
Switzerland	22	27	55	21	20	14	13	12	10	45	22
Czech Republic	40	-	23	81	3	-	2	3	2	2	20
Germany	82	127	115	54	48	56	24	37	55	275	53
Denmark	3	-	18	7	2	2	8	2	1	3	6
Spain	15	29	32	10	11	7	11	17	6	30	30
Finland	13	6	1	6	-	-	3	-	2	4	3
France	30	50	49	33	34	7	23	25	12	43	26
United Kingdom	53	54	65	42	46	41	20	35	26	27	32
Greece	1	2	2	2	-	-	-	11	3	1	-
Italy	50	17	100	26	19	20	4	32	13	13	16
Norway	1	-	9	2	2	1	-	3	3	20	3
Poland	11	8	18	6	3	1	1	9	10	17	32
Portugal	3	16	2	-	6	6	6	7	-	3	4
Russian Federation	64	31	26	43	17	3	19	16	14	22	19
Sweden	8	4	8	-	11	5	9	4	4	6	5
Europe-Other	56	59	46	73	37	22	28	28	14	36	81
<b>Middle East</b>	<b>24</b>	<b>15</b>	<b>9</b>	<b>8</b>	<b>4</b>	<b>3</b>	<b>21</b>	<b>11</b>	<b>5</b>	<b>5</b>	<b>46</b>
<b>Africa</b>	<b>1</b>	<b>11</b>	<b>6</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>8</b>	<b>5</b>	<b>3</b>	<b>4</b>
<b>Oceania</b>	<b>104</b>	<b>102</b>	<b>121</b>	<b>196</b>	<b>89</b>	<b>107</b>	<b>255</b>	<b>289</b>	<b>160</b>	<b>76</b>	<b>104</b>
Australia	48	28	59	91	49	63	97	32	56	29	42
Fiji	4	10	3	14	5	3	16	5	2	2	8
Micronesia, Federated States of	27	35	31	29	26	25	71	145	69	33	39
Marshall Islands	4	7	5	4	6	6	13	79	19	5	5
New Zealand	7	18	14	31	3	9	32	9	10	5	7
Republic of the Marshall Island	-	-	-	-	-	-	-	-	-	-	-
Solomon Islands	-	1	2	3	-	-	4	1	-	-	-
Tuvalu	11	-	-	7	-	-	1	-	-	-	-
Oceania-Other	3	3	7	17	-	1	21	18	4	2	3
<b>Total</b>	<b>10,465</b>	<b>12,417</b>	<b>11,024</b>	<b>10,337</b>	<b>7,631</b>	<b>8,175</b>	<b>9,007</b>	<b>11,090</b>	<b>7,032</b>	<b>6,217</b>	<b>5,899</b>



## Visitor nationality arriving by airline.

Airline	yp/rde	CountryGrp	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11
Asiana Airlines Inc.	S	1 JAPAN	148	86	68	75	57	92	118	291	106	153	265
Asiana Airlines Inc.	S	2 SOUTH KOREA	1326	722	764	721	625	615	820	1075	804	515	605
Asiana Airlines Inc.	S	3 TAIWAN	1	2	1	2		1			2	1	1
Asiana Airlines Inc.	S	4 CHINA	269	811	127	99	60	73	181	315	129	213	124
Asiana Airlines Inc.	S	5 USA/CANADA	35	53	31	45	65	49	45	50	85	22	29
Asiana Airlines Inc.	S	6 EUROPE	77	82	69	36	35	11	26	49	44	65	41
Asiana Airlines Inc.	S	7 OTHERS	27	18	10	22	2	37	32	31	33	11	44
Carolines	S	1 JAPAN			2								1
Carolines	S	2 SOUTH KOREA	1		1						1		
Carolines	S	3 TAIWAN					2						
Carolines	S	4 CHINA		1		10	2			1			3
Carolines	S	5 USA/CANADA	1		3	5		1	4	5		4	5
Carolines	S	6 EUROPE	1					1					2
Carolines	S	7 OTHERS	1	13	7	6	4	8	23	24	13	13	20
China Airlines	S	1 JAPAN	38	25	66	24	62	61	117	324	68	50	91
China Airlines	S	2 SOUTH KOREA					1	2	3	22	8		1
China Airlines	S	3 TAIWAN	766	791	777	718	648	1003	1383	1591	856	737	758
China Airlines	S	4 CHINA	23	45	9	17	9	14	43	43	25	16	40
China Airlines	S	5 USA/CANADA	40	37	54	43	45	64	100	54	29	88	43
China Airlines	S	6 EUROPE	140	72	139	61	57	35	58	81	31	205	115
China Airlines	S	7 OTHERS	40	24	39	40	45	45	77	51	44	20	25
Korean Air	S	1 JAPAN	45	180	72	68	69	48	53	294	62	65	174
Korean Air	S	2 SOUTH KOREA	476	258	325	389	465	427	394	423	351	521	440
Korean Air	S	3 TAIWAN				1			4				
Korean Air	S	4 CHINA	103	324	157	243	94	179	203	144	131	228	206
Korean Air	S	5 USA/CANADA	55	19	26	21	36	35	46	21	24	24	33
Korean Air	S	6 EUROPE	94	67	212	103	50	30	33	38	22	71	102
Korean Air	S	7 OTHERS	19	17	31	57	12	8	38	13	10	14	31
Lanmei Airlines	C	1 JAPAN						1	2				
Lanmei Airlines	C	2 SOUTH KOREA	1										
Lanmei Airlines	C	3 TAIWAN	7		3	6	2	10	1	4	6	6	9
Lanmei Airlines	C	4 CHINA	932	1410	1108	1568	1224	1555	1576	1483	1568	1148	859
Lanmei Airlines	C	5 USA/CANADA	11	7	3	6	6	7	11	13	10	12	6
Lanmei Airlines	C	6 EUROPE	2		1	3	3	3	1	3	6	8	1
Lanmei Airlines	C	7 OTHERS		2	1	6	4	6	7	5	2	7	4
United Airlines	S	1 JAPAN	634	891	767	681	722	740	588	617	538	692	971
United Airlines	S	2 SOUTH KOREA	2	11	14	7	11	9	10	5	6	11	9
United Airlines	S	3 TAIWAN	6	3	9	3	7	5	2	2	5	6	9
United Airlines	S	4 CHINA	17	48	20	17	7	15	13	10	21	16	33
United Airlines	S	5 USA/CANADA	478	440	629	474	609	582	638	412	439	340	481
United Airlines	S	6 EUROPE	118	142	100	70	74	48	34	64	68	109	99
United Airlines	S	7 OTHERS	159	187	232	231	147	139	241	345	197	197	156

# PAI ALI Visitors Arrival Statistics

By Palau Visitors Authority

## Conclusion:

PVA is introducing new stats this year, it gives us the ability to monitor more information, see trends and know where our visitors are coming from.

Tourism is everyone's business, keep Palau clean and remember to wave with a smile.

Year	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								9,214	7,609	6,817	6,274	7,610	37,524	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	116.63%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,579	13,072	12,446	11,423	12,579	163,909	16.70%
2016	14,183	14,137	12,249	10,665	9,603	11,381	12,494	13,287	12,187	8,988	9,384	9,872	138,430	-15.54%
2017	11,654	10,026	8,886	9,882	9,018	10,108	12,295	13,156	8,796	9,622	9,378	9,761	122,582	-11.45%
2018	10,465	12,412	11,024	10,337	7,651	8,176	9,009	11,091	7,033	6,217	5,905		99,320	

## Comparasion of last 5 years showing yearly number of Nationality visitors to Palau and visitor nights.

A) Visitor arrivals	2012	2013	2014	2015	2016	2017
1 JAPAN	39,699	35,921	37,427	31,243	29,236	26,031
2 SOUTH KOREA	19,657	17,481	14,667	12,360	12,433	11,895
3 TAIWAN	38,662	26,620	30,170	14,264	13,934	9,834
4 CHINA	4,991	9,255	39,367	88,476	64,995	57,866
5 USA/CANADA	8,094	8,664	8,830	8,857	8,418	7,996
6 EUROPE	5,202	5,676	5,211	4,274	4,924	4,695
7 OTHERS	4,055	4,633	4,778	4,430	4,486	4,249
<b>Total</b>	<b>120,360</b>	<b>108,250</b>	<b>140,450</b>	<b>163,905</b>	<b>138,426</b>	<b>122,566</b>

B) Visitor nights	2012	2013	2014	2015	2016	2017
1 JAPAN	181,426	167,083	169,077	133,040	121,921	110,415
2 SOUTH KOREA	71,887	65,659	55,431	47,253	48,043	47,491
3 TAIWAN	149,971	104,160	127,756	57,932	57,187	40,327
4 CHINA	23,448	39,341	169,938	381,276	293,803	268,136
5 USA/CANADA	55,776	60,602	61,806	62,725	58,302	55,883
6 EUROPE	44,411	49,942	45,950	37,357	46,006	42,547
7 OTHERS	27,826	32,815	32,625	29,608	29,525	28,200
<b>Total</b>	<b>554,743</b>	<b>519,602</b>	<b>662,584</b>	<b>749,191</b>	<b>654,786</b>	<b>592,999</b>

China Airlines reduced their flights this month.

Air Explorer (PPA) stopped flying

Small Planet did not fly to Palau

Jelly Fish Lake is open.

January started the \$100.00 entry fee to Palau.

# PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

**PVA social media stats** (Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).

## Website Visitors:

Website Information	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
# Visitors	15,063	14,883	16,417	15,440								
# Unique Visitors	10,969	10,251	10,793	10,649								
Pages viewed	65,227	77,506	59,421	57,837								
Hits	775,772	689,870	691,518	654,602								

## Facebook Visitors:

Facebook Information	2018-1	2018-2	2018-3	2018-4	2018-5	2018-6	2018-7	2018-8	2018-9	2018-10	2018-11	2018-12
# Likes	5,099	5,635	5,838	5,897								
# Posts	11,564	119	85	36								
# Shares	3,753	612	6,730	2,100								
# Followers	5,279	5,708	5,917	5,977								

## PVA night market:

Night Market	2018-1	2018-2	2018-3	2018-4	2018-5	2018-6	2018-7	2018-8	2018-9	2018-10	2018-11	2018-12
<b>Palau</b>												
# Tourist	N/A	191	529	585	277	277	329	249	324	92	268	
# Local	N/A	591	1052	1961	623	623	893	1002	1197	1326	1252	
<b>Total:</b>	<b>0</b>	<b>782</b>	<b>1,581</b>	<b>2,546</b>	<b>900</b>	<b>900</b>	<b>1,222</b>	<b>1,251</b>	<b>1,521</b>	<b>1,418</b>	<b>1,520</b>	
Receipts	N/A	\$5,616.00	\$9,398.25	\$9,407.00	\$8,321.75	\$8,321.75	\$9,440.00	\$9,328.75	\$9,266.80	\$6,742.00	\$8,143.00	
<b>International</b>												
# Tourist	N/A	343	177	280	555	170	461	391	284	348	304	
# Local	N/A	1,052	1,065	963	1,111	1,886	1,373	1,077	1,650	1,625	1,934	
<b>Total:</b>	<b>0</b>	<b>1,395</b>	<b>1,242</b>	<b>1,243</b>	<b>1,666</b>	<b>2,056</b>	<b>1,834</b>	<b>1,468</b>	<b>1,934</b>	<b>1,973</b>	<b>2,238</b>	
Receipts	N/A	\$7,382.70	\$9,365.70	\$8,668.80	\$8,394.50	\$17,625.50	\$11,220.75	\$8,549.00	\$9,259.15	\$8,073.25	\$7,239.50	