

## FEBRUARY 2020

**PLEASE NOTE:** DUE TO A CHANGE IN PVA DATA SOURCE, STARTING IN OCTOBER 2016, AND UNTIL FURTHER NOTICE, PVA WILL BE REPORTING ITS VISITOR ARRIVAL STATISTICS BASED SOLELY ON NATIONALITY AND VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

### VISITORS ARRIVALS COMPARING LAST YEAR WITH THIS YEAR AND PERCENTAGE CHANGE.

2019	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals
JAPAN	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	923	1,423	2,547	19,742
SOUTH KOREA	1,171	1,037	1,092	810	1,098	660	774	1,058	659	698	1,309	1,518	11,884
TAIWAN	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	1,303	1,335	1,103	15,478
CHINA	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	1,911	2,222	2,328	30,147
USA/CANADA	627	703	834	779	610	626	727	536	643	718	620	782	8,205
EUROPE	312	439	485	369	187	122	165	187	169	278	606	417	3,736
OTHERS	284	372	465	418	421	310	292	382	516	365	468	566	4,859
<b>Total Visitor Arrivals</b>	<b>7,359</b>	<b>9,776</b>	<b>9,067</b>	<b>8,439</b>	<b>7,502</b>	<b>6,107</b>	<b>7,084</b>	<b>8,544</b>	<b>6,733</b>	<b>6,196</b>	<b>7,983</b>	<b>9,261</b>	
Y-on_Y change	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-0.4%	35.2%	32.5%	<b>94,051</b>

2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Totals
JAPAN	2,205	2,283											4,488
SOUTH KOREA	1,326	888											2,214
TAIWAN	1,348	834											2,182
CHINA	3,117	125											3,242
USA/CANADA	922	644											1,566
EUROPE	514	547											1,061
OTHERS	383	292											675
<b>Total Visitor Arrivals</b>	<b>9,815</b>	<b>5,613</b>											
Y-on_Y change	33.4%	-42.6%											<b>15,428</b>

### KEY MARKETS:

- **People's Republic of China (China)** with 125 arrivals in February 2020 representing a decrease of 3,945 compared to February 2019 with 4,070 arrivals.
- **Japan** with 2,283 arrivals in February 2020 represent an increase of 223 compared to February 2019 with 2,060 arrivals.
- **ROC (Taiwan)** with 834 arrivals in February 2020 representing a decrease of 261 compared to February 2019 last year with 1,095 arrivals.
- **South Korea** with 888 arrivals in February 2020 represents a decrease of 149 compared to February 2019 with 1,037 arrivals.
- **North America** with 644 arrivals in February 2020 representing a decrease of 59 compared to February 2019 with 703 arrivals.
- Total **Europe** including Russia with 547 arrivals in February 2020 represents an increase of 108 compared to February 2019 with 439 arrivals.
- **Other Nationalities** with 292 arrivals in February 2020 represent a decrease of 80 compare to February 2019 with 372 arrivals.
- **YTD:** Total year to date arrivals is 15,553 representing a decrease of 1,582 compared to January 2019 and February 2019 arrivals with 17,135.
- February 2020 arrivals represent a decrease of 42.6% from February 2019 and a 42.8% decrease from January 2020.
- Please be advised that the total arrivals from the January 2020 Report was 9,940. This report shows arrivals with 9,815 in Jan 2020 with 125 less. The 125 represent visitors from "The World Residence Cruise" and were not processed during their time of arrival and were manually placed during the process of generating the January 2020 report. The numbers were removed this time to avoid conflicts to the system. Jan 2020 arrivals still indicates an increase of 33.4% compared to January 2019 arrivals. We apologize for the confusion that we may have caused. For more information, please contact our office.

COMPARISON OF VISITOR ARRIVALS BY FISCAL YEAR. FY2019-FY2020

<b>FY 2019</b>	<b>Oct-18</b>	<b>Nov-18</b>	<b>Dec-18</b>	<b>Jan-19</b>	<b>Feb-19</b>	<b>Mar-19</b>	<b>Apr-19</b>	<b>May-19</b>	<b>Jun-19</b>	<b>Jul-19</b>	<b>Aug-19</b>	<b>Sep-19</b>	<b>Totals</b>
JAPAN	1,025	1,502	2,261	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	19,637
SOUTH KOREA	1,047	1,059	1,104	1,171	1,037	1,092	810	1,098	660	774	1,058	659	11,569
TAIWAN	751	777	800	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	14,065
CHINA	2,028	1,281	1,509	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	28,504
USA/CANADA	500	604	643	627	703	834	779	610	626	727	536	643	7,832
EUROPE	585	366	400	312	439	485	369	187	122	165	187	169	3,786
OTHERS	285	317	271	284	372	465	418	421	310	292	382	516	4,333
<b>Total Visitor Arrivals</b>	<b>6,221</b>	<b>5,906</b>	<b>6,988</b>	<b>7,359</b>	<b>9,776</b>	<b>9,067</b>	<b>8,439</b>	<b>7,502</b>	<b>6,107</b>	<b>7,084</b>	<b>8,544</b>	<b>6,733</b>	
Y-on_Y change	-35.3%	-37.0%	-28.4%	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	<b>89,726</b>

<b>FY 2020</b>	<b>Oct-19</b>	<b>Nov-19</b>	<b>Dec-19</b>	<b>Jan-20</b>	<b>Feb-20</b>	<b>Mar-20</b>	<b>Apr-20</b>	<b>May-20</b>	<b>Jun-20</b>	<b>Jul-20</b>	<b>Aug-20</b>	<b>Sep-20</b>	<b>Totals</b>
JAPAN	923	1,423	2,547	2,205	2,283								9,381
SOUTH KOREA	698	1,309	1,518	1,326	888								5,739
TAIWAN	1,303	1,335	1,103	1,348	834								5,923
CHINA	1,911	2,222	2,328	3,117	125								9,703
USA/CANADA	718	620	782	922	644								3,686
EUROPE	278	606	417	514	547								2,362
OTHERS	365	468	566	383	292								2,074
<b>Total Visitor Arrivals</b>	<b>6,196</b>	<b>7,983</b>	<b>9,261</b>	<b>9,815</b>	<b>5,613</b>								
Y-on_Y change	-0.4%	35.2%	32.5%	33.4%	-42.6%								<b>38,868</b>

- The total arrivals for FY2020 to date (October 2019-February 2020) is 38,868 representing an increase of 2,618 compared to FY2019 (October 2018-February 2019) arrivals with 36,250.

<b>FY 2019</b>	<b>Oct-18</b>	<b>Nov-18</b>	<b>Dec-18</b>	<b>Jan-19</b>	<b>Feb-19</b>	<b>Totals</b>
JAPAN	1,025	1,502	2,261	1,959	2,060	8,807
SOUTH KOREA	1,047	1,059	1,104	1,171	1,037	5,418
TAIWAN	751	777	800	923	1,095	4,346
CHINA	2,028	1,281	1,509	2,083	4,070	10,971
USA/CANADA	500	604	643	627	703	3,077
EUROPE	585	366	400	312	439	2,102
OTHERS	285	317	271	284	372	1,529
<b>Total Visitor Arrivals</b>	<b>6,221</b>	<b>5,906</b>	<b>6,988</b>	<b>7,359</b>	<b>9,776</b>	
Y-on_Y change	-35.3%	-37.0%	-28.4%	-29.7%	-21.3%	<b>36,250</b>

<b>FY 2020</b>	<b>Oct-19</b>	<b>Nov-19</b>	<b>Dec-19</b>	<b>Jan-20</b>	<b>Feb-20</b>	<b>Totals</b>
JAPAN	923	1,423	2,547	2,205	2,283	9,381
SOUTH KOREA	698	1,309	1,518	1,326	888	5,739
TAIWAN	1,303	1,335	1,103	1,348	834	5,923
CHINA	1,911	2,222	2,328	3,117	125	9,703
USA/CANADA	718	620	782	922	644	3,686
EUROPE	278	606	417	514	547	2,362
OTHERS	365	468	566	383	292	2,074
<b>Total Visitor Arrivals</b>	<b>6,196</b>	<b>7,983</b>	<b>9,261</b>	<b>9,815</b>	<b>5,613</b>	
Y-on_Y change	-0.4%	35.2%	32.5%	33.4%	-42.6%	<b>38,868</b>

COMPARISON SHOWING THIS MONTH, THIS MONTH LAST YEAR AND PAST MONTH.

	FEB		FEB		JAN	
	2020	Share	2019	Share	2020	Share
Japan	2,283	41%	2,060	21%	2,205	22%
South Korea	888	16%	1,037	11%	1,326	14%
Taiwan	834	15%	1,095	11%	1,348	14%
China	125	2%	4,070	42%	3,117	32%
USA/Canada	644	11%	703	7%	922	9%
Europe	547	10%	439	4%	514	5%
Others	292	5%	372	4%	383	4%
Total	5,613	100%	9,776	100%	9,815	100%

RANKING OF KEY MARKETS: COMPARISON OF THIS MONTH, THIS MONTH LAST YEAR AND PAST MONTH.

Feb-20			Feb-19		
	Arrivals	% Share		Arrivals	% Share
Japan	2,283	41%	China	4,070	42%
South Korea	888	16%	Japan	2,060	21%
Taiwan	834	15%	Taiwan	1,095	11%
USA/Canada	644	11%	South Korea	1,037	11%
Europe	547	10%	USA/Canada	703	7%
Others	292	5%	Europe	439	4%
China	125	2%	Others	372	4%
<b>Totals</b>	<b>5,613</b>	<b>100%</b>	<b>Totals</b>	<b>9,776</b>	<b>100%</b>

Jan-20		
	Arrivals	% Share
China	3,117	32%
Japan	2,205	22%
Taiwan	1,348	14%
South Korea	1,326	14%
USA/Canada	922	9%
Europe	514	5%
Others	383	4%
<b>Totals</b>	<b>9,815</b>	<b>100%</b>

**Overall:**

For the month of **February 2020** visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled **5,613** representing a **decrease of 4,162** compared to February 2019 with 9,776 visitor arrivals.

This month's visitors from **Japan, and Europe** showed an **increase** from last month. **South Korea, Taiwan, China, USA/Canada and Others** showed a **decrease**.

### VISITORS NIGHTS' COMPARISON LAST YEAR TO THIS YEAR

2019	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
JAPAN	8,804	9,401	10,931	8,633	5,824	3,115	5,128	9,088	6,588	4,368	6,584	11,823
SOUTH KOREA	4,952	4,180	4,323	3,109	4,312	2,958	3,429	4,336	2,742	2,930	5,178	6,923
TAIWAN	3,576	4,712	5,336	5,445	6,729	6,580	6,967	6,694	5,460	5,502	6,164	4,959
CHINA	10,846	19,281	12,565	15,502	12,671	11,677	11,710	12,861	12,813	12,562	14,181	14,399
USA/CANADA	4,968	5,105	5,670	5,724	4,127	5,256	5,276	3,509	4,906	5,484	4,625	5,777
EUROPE	2,925	4,069	4,436	3,124	1,576	1,052	1,590	1,547	1,252	2,504	5,897	4,087
OTHERS	2,053	2,293	3,420	2,656	2,807	2,317	2,298	2,547	2,896	2,206	3,726	3,664
<b>Total Visitor Nights</b>	<b>38,124</b>	<b>49,041</b>	<b>46,681</b>	<b>44,192</b>	<b>38,047</b>	<b>32,956</b>	<b>36,398</b>	<b>40,581</b>	<b>36,657</b>	<b>35,555</b>	<b>46,353</b>	<b>51,631</b>
Y-on_Y change	-27%	-21%	-14%	-11%	4%	-17%	-18%	-20%	3%	12%	48%	37%

2020	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
JAPAN	9,425	9,631										
SOUTH KOREA	5,479	3,879										
TAIWAN	5,497	3,433										
CHINA	15,584	871										
USA/CANADA	5,482	4,529										
EUROPE	4,211	4,823										
OTHERS	1,902	1,684										
<b>Total Visitor Nights</b>	<b>47,579</b>	<b>28,849</b>										
Y-on_Y change	25%	-41%										

(Breakdown: nationality, number of nights each visitor spent in Palau).

### BREAKDOWN OF PERCENTAGE MARKET SHARE OF VISITOR NIGHTS BY NATIONALITY.

	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
JAPAN	20%	33%										
SOUTH KOREA	12%	13%										
TAIWAN	12%	12%										
CHINA	33%	3%										
USA/CANADA	12%	16%										
EUROPE	9%	17%										
OTHERS	4%	6%										
<b>Total Visitor Nights</b>	<b>100%</b>	<b>100%</b>										

### CHART SHOWS AVERAGE LENGTH OF STAY BY NATIONALITY. Average length of visitor stays (nights)

	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
JAPAN	4.3	4.6										
SOUTH KOREA	4.1	4.0										
TAIWAN	4.1	4.3										
CHINA	5.0	4.7										
USA/CANADA	5.9	7.3										
EUROPE	8.2	9.3										
OTHERS	5.0	6.2										
<b>Total</b>	<b>4.8</b>	<b>5.0</b>										



# Republic of PALAU

## VISITORS ARRIVAL STATISTICS

### VISITOR ARRIVALS BY MODE OF TRANSPORTATION (excluding residents, students, employments, flight crews and transits).

Airline	Asiana Airlines	China Airlines	Korean Airlines	United Airlines	Japan Airlines	Caroline Air
Originated Airport	Korea (ICN)	Taiwan (TPE)	S.Korea (ICN)	Guam/Manila	Japan (NRT)	Kolonia YAP
<b>Passengers</b>	<b>1,215</b>	<b>1,667</b>	<b>605</b>	<b>1,559</b>	<b>-</b>	<b>14</b>
Airline	Lanmei Air	PAPA	Skymark	T'Way	Uzbekistan Airways	ANA
Originated Airport	China (HK/Macau)	China (HK/Macau)	Japan Tokyo	Japan Nagoya/Kansai	Japan (HGO)	Japan Tokyo
<b>Passengers</b>	<b>-</b>	<b>-</b>	<b>147</b>	<b>333</b>	<b>-</b>	<b>-</b>
Airline	Private Planes	Others	TOTALS			
Originated Airport		Motor Vessels Sailing Yachts				
<b>Passengers</b>	<b>22</b>	<b>51</b>	<b>5,613</b>			

### NATIONALITY OF ARRIVALS COMPARING SCHEDULED VS. CHARTER.

SCHEDULED Flights	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
JAPAN	1,345	1,777										
SOUTH KOREA	1,322	884										
TAIWAN	1,348	833										
CHINA	980	125										
USA/CANADA	811	620										
EUROPE	491	532										
OTHERS	349	289										
<b>Total</b>	<b>6,646</b>	<b>5,060</b>										
Chartered Flights	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
JAPAN	703	147										
SOUTH KOREA	2	-										
TAIWAN	-	-										
CHINA	2,099	-										
USA/CANADA	32	-										
EUROPE	9	-										
OTHERS	14	-										
<b>Total</b>	<b>2,859</b>	<b>147</b>										
<b>Other arrivals</b>	<b>310</b>	<b>406</b>										
<b>Total arrivals</b>	<b>9,815</b>	<b>5,613</b>										
<b>% Scheduled</b>	<b>68%</b>	<b>90%</b>										
<b>% Charter</b>	<b>29%</b>	<b>3%</b>										



# Republic of PALAU

## VISITORS ARRIVAL STATISTICS

**ARRIVALS BY AIRLINE & KEY MARKET.** Chart shows a breakdown of key markets arrivals by airline.

*Note: Other mode of transportation not included.*

No.	Airline		Japan	South Korea	Taiwan	China	USA/Canada	Europe	Others	Total
1	All Nippon Air	Japan								
2	Asiana Airline	S.Korea	406	594	1	67	43	78	26	1,215
3	Carolines Air	Yap				1	2	4	7	14
4	China Airlines	Taiwan	408	7	826	6	88	241	91	1,667
5	Delta Airlines	Japan								
6	Japan Airlines	Japan	0	-	-	-	-	-	-	-
7	Korean Air	S.Korea	165	275	-	40	22	99	4	605
8	Lanmei Air	China	0	-	-	-	-	-	-	-
9	Lion Air	China								
10	Palau Pacific Airways	China								
11	PAPA Air	China	0	-	-	-	-	-	-	-
12	Skymark	Japan	147							147
13	Small Planet	China								-
14	Tway	Japan	329	4						333
15	United Airlines	Guam/PI	798	8	6	11	465	110	161	1,559
16	Uzbekistan Airways	Japan	0			-				-
17	VietJet	Vietnam								-
18	Private Plane					-	19	1	2	22
<b>Totals</b>			<b>2,253</b>	<b>888</b>	<b>833</b>	<b>125</b>	<b>639</b>	<b>533</b>	<b>291</b>	<b>5,562</b>

**AIRLINE LOAD FACTOR.** Chart represents percentage of tourist vs. Non-Tourist occupying aircraft/seats.

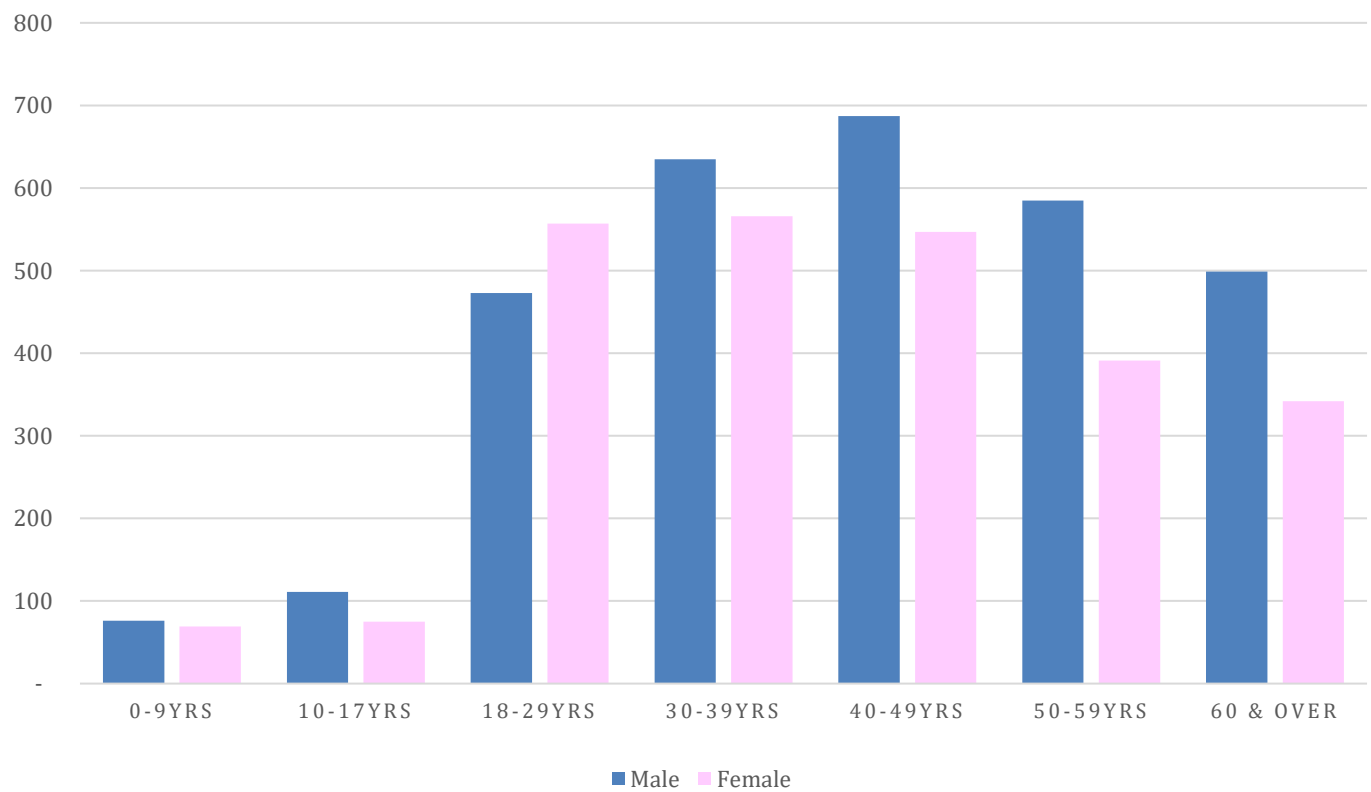
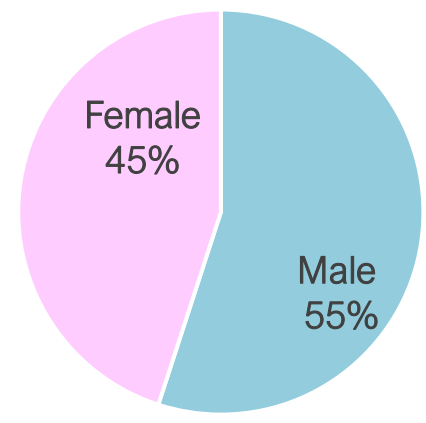
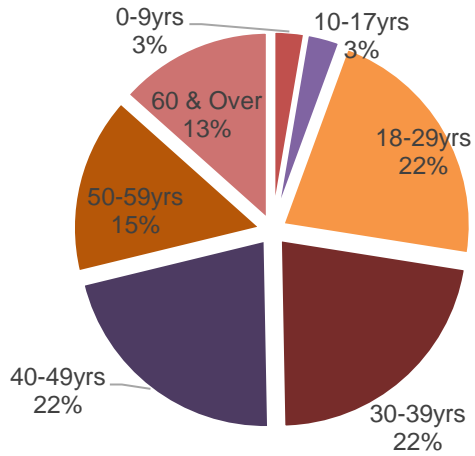
*Note: Private planes & other mode of transportation arrivals not included in chart.*

No.	Airline	Arriving from:	Seats	Flights	Total Seats	Passengers	Tourists	Non-Tourist	% Load Factor (Tourist)	% Load Factor (Non-Tourist)
1	All Nippon Air	Japan	214							
2	Asiana Airline	S.Korea	162	16	2,592	1,297	1,215	82	47%	3%
3	Carolines Air	Yap	17	4	68	21	14	7	21%	10%
4	China Airlines	Taiwan	154	17	2,618	1,802	1,667	135	64%	5%
5	Delta Airlines	Japan	193							
6	Japan Airlines	Japan	230		-			-		
7	Korean Air	S.Korea	135	8	1,080	622	605	17	56%	2%
8	Lanmei Air	China	180	-	-	-	-	-		
9	Lion Air	China	213							
10	Palau Pacific Airways	China	180							
11	PAPA Air	China	180		-			-		
12	Skymark	Japan	150	3	450	152	147	5	33%	1%
13	Small Planet	China	150							
14	Tway	Japan	150	4	600	337	333	4	56%	1%
15	United Airlines	Guam/PI	140	32	4,480	2,427	1,559	868	35%	19%
16	Uzbekistan	Japan	155		-			-		
17	VietJet	Vietnam	185							
<b>Totals</b>			<b>1,503</b>	<b>84</b>	<b>11,888</b>	<b>6,658</b>	<b>5,540</b>	<b>1,118</b>	<b>47%</b>	<b>9%</b>

For the month of February, 47% of total arrivals by airline are Visitors (tourists), while 9% represent residents, students, employments, flight crews and transits.

SEX AND AGE GROUP OF VISITORS TO PALAU. Gender and age group represented are from all arrivals by air only.

YrMth	Sex	0-9yrs	10-17yrs	18-29yrs	30-39yrs	40-49yrs	50-59yrs	60 & Over	Total
Feb-20	Male	76	111	473	635	687	585	499	<b>3066</b>
Feb-20	Female	69	75	557	566	547	391	342	<b>2547</b>
<b>Percentage</b>		<b>2.7%</b>	<b>2.9%</b>	<b>21.9%</b>	<b>22.2%</b>	<b>21.5%</b>	<b>15.4%</b>	<b>13.4%</b>	<b>100.0%</b>



VISITOR GROUP BY NATIONALITY AND ARRIVALS.

		Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
Asia		8,218	4,275										
	Japan	2,205	2,283										
	Korea, Republic of	1,326	888										
	Taiwan, Republic of China	1,348	834										
	China	3,117	125										
	Hong Kong, Special Administrative Region of China	-	-										
	Macao, Special Administrative Region of China	-	-										
	Bangladesh	-	-										
	Indonesia	42	6										
	India	3	2										
	Malaysia	20	14										
	Philippines	105	84										
	Singapore	14	10										
	Thailand	21	20										
	Asia-Other	17	9										
North America		922	644										
	Canada	81	23										
	United States of America	841	621										
	North America-Other	-	-										
Caribbean		1	-										
Central America		5	30										
South America		10	5										
	Argentina	1	-										
	Brazil	8	5										
	Chile	-	-										
	Ecuador	-	-										
	South America-Other	1	-										
Europe		516	547										
	Austria	13	30										
	Belgium	13	4										
	Switzerland	29	20										
	Czech Republic	15	18										
	Germany	117	136										
	Denmark	17	22										
	Spain	15	15										
	Finland	7	3										
	France	60	57										
	United Kingdom	60	43										
	Greece	3	17										
	Italy	41	41										
	Norway	13	7										
	Poland	13	62										
	Portugal	2	2										
	Russian Federation	33	21										
	Sweden	5	2										
	Europe-Other	60	47										
Middle East		8	13										
Africa		9	7										
Oceania		126	89										
	Australia	60	45										
	Fiji	3	3										
	Micronesia, Federated States of	34	24										
	Marshall Islands	14	2										
	New Zealand	10	10										
	Republic of the Marshall Islands	-	-										
	Solomon Islands	-	1										
	Tuvalu	-	-										
	Oceania-Other	5	4										
Total		9,815	5,610										
	Unidentified	0	3										
	<b>Total</b>	<b>9,815</b>	<b>5,613</b>										



## CONCLUSION:

PVA is introducing new stats this year, it gives us the ability to monitor more information, see trends and know where our visitors are coming from. Tourism is everyone's business, keep Palau clean and remember to wave with a smile.

YEAR	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								6,729	8,040	9,214	7,609	6,817	38,409	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	111.64%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,576	13,078	12,449	11,423	12,579	163,915	16.71%
2016	14,184	14,138	12,252	10,669	9,604	11,383	12,494	13,288	12,187	8,990	9,390	9,882	138,461	-15.53%
2017	11,655	10,026	8,906	9,883	9,018	10,114	12,291	13,154	8,794	9,622	9,378	9,762	122,603	-11.45%
2018	10,466	12,419	11,024	10,339	7,652	8,177	9,009	11,093	7,056	6,221	5,906	6,988	106,350	-13.26%
2019	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196	7,983	9,261	94,051	-11.56%
2020	9,815	5,613	0	0	0	0	0	0	0	0	0	0	15,428	-83.60%

## COMPARISON OF LAST 5 YEARS SHOWING YEARLY NUMBER OF NATIONALITY VISITORS TO PALAU AND VISITOR NIGHTS.

	2015	2016	2017	2018	2019	Growth LY
JAPAN	133,040	121,921	110,415	98,375	90,287	-8.22%
SOUTH KOREA	47,253	48,043	47,491	56,744	49,371	-12.99%
TAIWAN	57,932	57,187	40,327	45,354	68,123	50.20%
CHINA	381,276	293,803	268,136	197,241	161,068	-18.34%
USA/CANADA	62,774	58,561	56,353	63,660	60,426	-5.08%
EUROPE	37,357	46,003	42,547	36,909	34,059	-7.72%
OTHERS	29,608	29,532	28,207	27,943	32,882	17.68%
Total	749,240	655,049	593,476	526,226	496,217	-5.70%

	2015	2016	2017	2018	2019	Growth LY
JAPAN	31,243	29,236	26,031	22,416	19,742	-11.9%
SOUTH KOREA	12,360	12,433	11,895	14,347	11,884	-17.2%
TAIWAN	14,264	13,934	9,834	11,386	15,478	35.9%
CHINA	88,476	64,995	57,866	41,317	30,147	-27.0%
USA/CANADA	8,867	8,452	8,032	8,464	8,205	-3.1%
EUROPE	4,274	4,924	4,695	4,377	3,736	-14.6%
OTHERS	4,430	4,487	4,250	4,043	4,859	20.2%
Total	163,915	138,461	122,603	106,350	94,051	-11.6%

## HAPPENINGS IN FEBRUARY 2020

- Feb.05.2020: President Tommy E. Remengesau, Jr signed Executive Order no.433 to prohibit entry of all travelers with travel history originating from or transiting through mainland China, Hong Kong and Macau within 14 days of their arrival in the Republic of Palau.
- Feb. 05.2020: Executive Order 435: Addendum to Executive Order 433: Prohibiting entry of all travelers with travel history originating from or transiting through mainland China, Hong Kong, Macau within 14 days as a Preventive Measure to Prevent Entry of the 2019 Novel Coronavirus (nCoV) to Palau.
- Temporary Restrictions of Lanmei Airlines and PAPA Airlines operating from Hong Kong and Macau.
- Feb.06.2020 : Experience Airai – Tour & Lunch : ALII PASS PROGRAM
- Feb.07–09.2020: Osaka Fishing Show: Osaka, Japan – PVA was joined with PVA Staff- Mr. Shibamura Tsuyoshi, Gordon Iwetechong & Rieko Yoda from Island Seed Ltd, and our partners from Plug In and Sojitz Corporation to promote Palau as a destination, and a destination for Sports Fishing. This year, due to the COVID-19, this show was decreased by its participants to 45,907 compared to last year with 59,636.
- Feb.08–09.2020: Chicago Travel & Adventure Show- Two-day event attended by PVA staff with the assistance of the International Tourism Ambassadors, along with Miss Independence Palau, Ms. Jaydee Itab Ngirdimau. They were able to promote Palau as a destination, along with upcoming Palau Marathon Event. They provided more detailed information about “Where is Palau?” With hopes to entice new visitors to add Palau on their Bucket list.
- Feb.12.2020: Skymark Airlines adds Palau charters; PVA greeted passengers on this inaugural flight.
- Feb.13.2020 : Experience Airai – Tour & Lunch : ALII PASS PROGRAM
- Feb.13.2020: Executive Order 436: Addendum to Executive Order 435 – Extending the duration of the preventive measures being implemented through Executive Orders No. 433 and 435 until March 31, 2020.
- Feb.14.2020: Night Market – Valentines Theme – First Night Market of the Year.
- Feb.20.2020 : Experience Airai – Tour & Lunch : ALII PASS PROGRAM
- Feb.22.2020: Dusk at Todai, Ngarchelong State: ALII PASS PROGRAM
- Feb.22-23.2020: Denver Travel & Adventure Show: 2-day event with travel agents, media, social and travel bloggers. Palau was promoted as a THE Best Diving destination in the world. Our International Tourism Ambassadors with PVA Staff promoted new products, upcoming events and entice them to put Palau as their new destination on their Bucket list.
- Feb.27.2020 : Experience Airai – Tour & Lunch : ALII PASS PROGRAM
- Feb.28.2020: Night Market – Avocado Night – 2<sup>nd</sup> Night Market for the Month of February.

### PVA SOCIAL MEDIA STATS

(Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).



[WWW.PRISTINEPARADISEPALAU.COM](http://WWW.PRISTINEPARADISEPALAU.COM)

### WEBSITE VISITORS

Website	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Visitors	9,006	8,005										
# Unique Visitors	7,667	6,703										
Returning Users	916	899										
Page Views	24,401	19,869										



### FACEBOOK VISITORS

[WWW.FACEBOOK.COM/PRISTINEPARADISEPALAU](http://WWW.FACEBOOK.COM/PRISTINEPARADISEPALAU)

Facebook	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
# Posts	12	10										
# Likes	1,233	750										
# Shares	119	64										
# Page Likes	19,913	24,938										
# Followers	20,268	25,310										

### PVA NIGHT MARKET

Night Market	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Date		14-Feb	13-Mar	10-Apr	8-May	5-Jun	3-Jul	14-Aug	11-Sep	9-Oct	6-Nov	4-Dec
# Tourist	n/a	604										
# Local	n/a	1,140										
Total:	n/a	1,744										
Receipts	n/a	\$7,409.00										
Date		28-Feb	27-Mar	24-Apr	22-May	19-Jun	17-Jul	28-Aug	25-Sep	23-Oct	20-Nov	18-Dec
# Tourist	n/a	86										
# Local	n/a	417										
Total:	n/a	503										
Receipts	n/a	\$3,184.00										