

Visitor Arrival Report– November 2019

PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

Visitors arrivals comparing last year with this year and percentage change.

A) Visitor Arrivals, Monthly, by Country Group	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	2,466	2,536	3,319	2,567	1,243	958	1,104	2,012	1,423	1,025	1,502	2,261
SOUTH KOREA	1,810	1,000	1,114	1,127	1,103	1,055	1,227	1,527	1,174	1,047	1,059	1,104
TAIWAN	807	837	1,001	830	667	1,028	1,401	1,612	875	751	777	800
CHINA	3,907	6,613	3,676	4,275	3,281	3,907	3,787	4,613	2,440	2,028	1,281	1,509
USA/CANADA	698	686	935	711	831	761	867	586	642	500	604	643
EUROPE	494	446	602	422	264	191	179	250	178	585	366	400
OTHERS	284	301	377	407	263	277	444	493	324	285	317	271
Total Visitor Arrivals	10,466	12,419	11,024	10,339	7,652	8,177	9,009	11,093	7,056	6,221	5,906	6,988
Y-on_Y change	-10.2%	23.9%	23.8%	4.6%	-15.1%	-19.2%	-26.7%	-15.7%	-19.8%	-35.3%	-37.0%	-28.4%

A) Visitor Arrivals, Monthly, by Country Group	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
JAPAN	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	923		
SOUTH KOREA	1,171	1,037	1,092	810	1,098	660	774	1,058	659	698		
TAIWAN	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	1,303		
CHINA	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	1,911		
USA/CANADA	627	703	834	779	610	626	727	536	643	718		
EUROPE	312	439	485	369	187	122	165	187	169	278		
OTHERS	284	372	465	418	421	310	292	382	516	365		
Total Visitor Arrivals	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196		
Y-on_Y change	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%	-0.4%		

Comparison showing this month, this month last year and past month.

	October		Last Year		Past Month	
	2019-10	Share	2018-10	Share	2019-09	Share %
JAPAN	923	15%	1,025	16%	1,469	22%
SOUTH KOREA	698	11%	1,047	17%	659	10%
TAIWAN	1,303	21%	751	12%	1,254	19%
CHINA	1,911	31%	2,028	33%	2,023	30%
USA/CANADA	718	12%	500	8%	643	10%
EUROPE	278	4%	585	9%	169	3%
OTHERS	365	6%	285	5%	516	8%
Total:	6,196	100%	6,221	100%	6,733	100%

Overall:

- For the month of November 2019 visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 6,196 representing a decrease of 25 compared to November 2018 with 6,221 visitor arrivals.
- This month's visitors from Korea, Taiwan, US/Canada, Europe showed an increase from last month Japan, China showed a decrease.

PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

Key Markets:

- People's Republic of China (China) with 1,911 arrivals in November 2019 representing a decrease of 117 compared to same month last year with 2,028 arrivals. Choices of carriers for PRC nationals are Lanmei, Asiana.
- Japan with 923 arrivals in November 2019 represent a decrease of 102 compared to same month last year with 1,025 arrivals.
- ROC (Taiwan) with 1,303 arrivals in November 2019 representing an increase of 552 compared to same month last year with 751 arrivals.
- Korea with 698 arrivals in November 2019 represent a decrease of 349 compared to same month last year with 1,047 arrivals.
- North America with 718 arrivals in November 2019 representing an increase of 218 compared to same month last year with 500 arrivals.
- Total Europe including Russia with 278 arrivals in November 2019 represent a decrease of 307 compared to same month last year with 585 arrivals.

Visitors nights' comparison last year to this year (breakdown nationally number of nights each visitor spent in Palau).

B) Visitor Nights, Monthly, by Country Group												
	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	10,610	10,921	13,223	11,140	5,750	4,635	4,914	8,317	6,406	4,882	6,968	10,608
SOUTH KOREA	7,214	3,976	4,188	4,401	4,101	3,970	4,771	5,806	4,797	4,248	4,199	5,073
TAIWAN	3,367	3,200	4,056	3,345	2,593	3,971	5,503	6,122	3,477	3,076	3,083	3,561
CHINA	19,058	32,159	17,957	19,786	14,758	17,015	17,746	20,929	13,024	10,207	6,596	8,006
USA/CANADA	5,485	5,203	6,388	5,060	5,780	6,754	7,247	4,172	4,322	3,771	4,783	4,697
EUROPE	4,486	4,239	5,701	3,139	2,075	1,349	1,489	2,036	1,449	3,674	3,429	3,843
OTHERS	2,170	2,026	2,526	2,657	1,666	2,071	2,903	3,610	2,107	1,883	2,289	2,036
Total Visitor Nights	52,390	61,723	54,037	49,529	36,723	39,765	44,574	50,992	35,579	31,741	31,347	37,824
Y-on_Y change	-5.4%	26.7%	16.7%	0.9%	-13.6%	-15.0%	-25.7%	-15.8%	-13.7%	-30.1%	-34.1%	-24.3%

B) Visitor Nights, Monthly, by Country Group												
	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
JAPAN	8,804	9,401	10,931	8,633	5,824	3,115	5,128	9,088	6,588	4,136		
SOUTH KOREA	4,952	4,180	4,323	3,109	4,312	2,958	3,429	4,336	2,742	2,800		
TAIWAN	3,576	4,712	5,336	5,445	6,729	6,580	6,967	6,694	5,460	5,212		
CHINA	10,846	19,281	12,565	15,503	12,671	11,677	11,710	12,861	12,813	10,399		
USA/CANADA	4,968	5,105	5,670	5,724	4,127	5,256	5,276	3,509	4,906	4,830		
EUROPE	2,925	4,069	4,436	3,124	1,576	1,052	1,590	1,547	1,252	2,264		
OTHERS	2,053	2,293	3,420	2,656	2,807	2,317	2,298	2,547	2,896	1,953		
Total Visitor Nights	38,124	49,041	46,681	44,193	38,047	32,956	36,398	40,581	36,657	31,594		
Y-on_Y change	-27.2%	-20.5%	-13.6%	-10.8%	3.6%	-17.1%	-18.3%	-20.4%	3.0%	-0.5%		

PAI A U Visitors Arrival Statistics

By Palau Visitors Authority

Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits).

AIRLINES	Asiana Airlines	China Airlines	Korean Airlines	VietJet Airline	United Airlines	Japan Airline	ANA	Lanmei Airlines	Totals
Originated (Airport)	Korea (ICN)	Taiwan (TPE)	Korea (ICN)	Vietnam (SGN)	Guam/ Philippines	Japan (NRT)	Japan Tokyo	China (HKG)	
Passengers	1,104	2,148	101	0	1,543	0	0	1,196	
AIRLINES	Private Plane	Uzbekistan Airways	Carolinas	Cruise Ship	T'Way	Other			
Originated (Airport)		Japan (HGO)	(Yap)		Japan Tokyo				
Passengers	45	0	18	0	0	41			6,196

Nationality of arrivals comparing Scheduled vs. Charter.

Carrier and Nationality	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
Scheduled airlines												
S 1 JAPAN	1,215	1,434	1,601	1,419	947	656	908	1,419	917	923		
S 2 SOUTH KOREA	1,168	1,030	1,090	809	1,098	656	774	1,051	659	697		
S 3 TAIWAN	904	1,091	1,152	1,088	1,382	1,395	1,696	1,666	1,254	1,297		
S 4 CHINA	1,051	1,028	297	578	396	229	370	423	1,003	713		
S 5 USA/CANADA	610	597	755	756	581	606	692	523	633	686		
S 6 EUROPE	303	413	469	355	168	113	164	179	162	275		
S 7 OTHERS	263	305	433	365	391	292	275	346	363	323		
Scheduled, Total	5,514	5,898	5,797	5,370	4,963	3,947	4,879	5,607	4,991	4,914		
Charter Airlines												
C 1 JAPAN	734	625	831	194	338	1	185	192	552	-		
C 2 SOUTH KOREA	3	3	2	1	-	4	-	6	-	1		
C 3 TAIWAN	8	4	5	15	6	7	3	2	-	6		
C 4 CHINA	1,013	3,014	2,242	2,582	2,097	2,091	1,909	2,116	1,010	1,174		
C 5 USA/CANADA	4	28	10	12	13	11	17	6	3	1		
C 6 EUROPE	3	20	10	10	10	7	1	7	5	2		
C 7 OTHERS	9	34	15	32	16	17	11	12	10	12		
Charter, Total	1,774	3,728	3,115	2,846	2,480	2,138	2,126	2,341	1,580	1,196		
Other arrivals	71	150	155	223	59	22	79	596	162	86		
Total arrivals	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733	6,196		
% Scheduled	75%	60%	64%	64%	66%	65%	69%	66%	74%	79%		
% Charter	24%	38%	34%	34%	33%	35%	30%	27%	23%	19%		

Comparison of our growth in tourism to other Pacific Countries

Compare visitors to other countries					
Country	2015	2016	2017	2018	Percent growth
Palau	163,909	138,430	122,566	106,303	-35.15%
Vietnam	7,944,000	10,013,000	12,922,151	15,497,791	95.09%
Guam	1,409,000	1,535,410	1,543,990	1,552,177	10.16%
Fiji	755,000	792,320	840,589	870,309	15.27%
Thailand	29,923,000	32,588,303	35,380,000	38,458,110	28.52%
Philippines	5,361,000	5,970,000	6,620,908	6,877,260	28.28%
Japan	19,737,000	24,039,000	28,700,000	31,191,929	58.04%
Marianas	479,679	501,179	653,150	607,593	26.67%
Cook Islands	125,130	146,473	161,362	168,760	34.87%

PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

Breakdown of percentage market share of visitors by nationality.

C) % of Visitor Nights, Monthly, by Country Group		2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
1	JAPAN	23%	19%	23%	20%	15%	9%	14%	22%	18%	13%		
2	SOUTH KOREA	13%	9%	9%	7%	11%	9%	9%	11%	7%	9%		
3	TAIWAN	9%	10%	11%	12%	18%	20%	19%	16%	15%	16%		
4	CHINA	28%	39%	27%	35%	33%	35%	32%	32%	35%	33%		
5	USA/CANADA	13%	10%	12%	13%	11%	16%	14%	9%	13%	15%		
6	EUROPE	8%	8%	10%	7%	4%	3%	4%	4%	3%	7%		
7	OTHERS	5%	5%	7%	6%	7%	7%	6%	6%	8%	6%		
Total Visitor Nights		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Chart shows average length of stay by nationality.

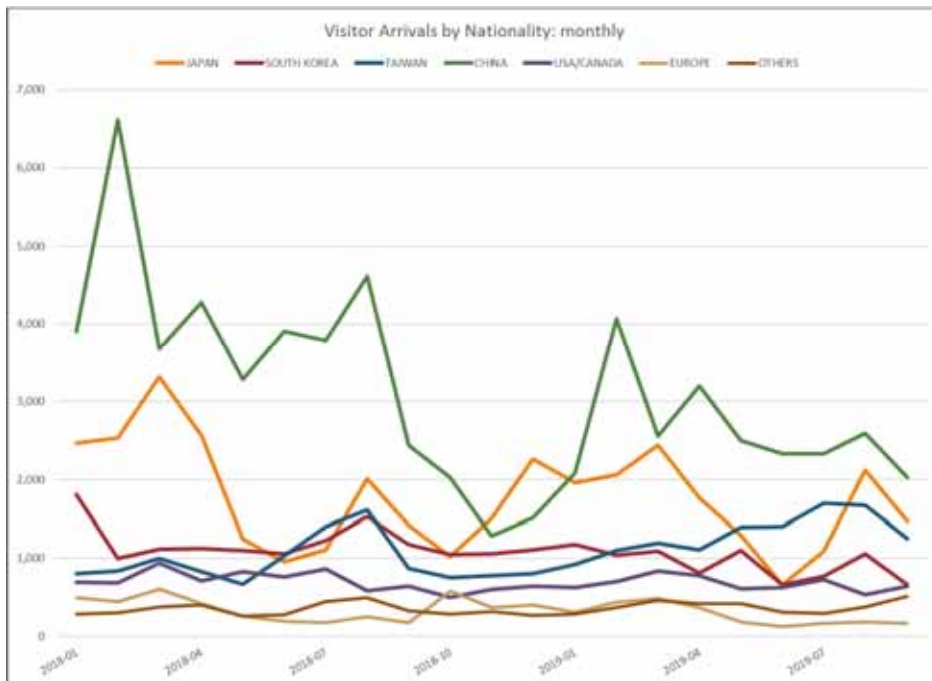
D) Average length of Visitor stay (nights), Monthly, by Country Group		2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
	JAPAN	4.5	4.6	4.5	4.9	4.5	4.7	4.7	4.3	4.5	4.5		
	SOUTH KOREA	4.2	4.0	4.0	3.8	3.9	4.5	4.4	4.1	4.2	4.0		
	TAIWAN	3.9	4.3	4.5	4.9	4.8	4.7	4.1	4.0	4.4	4.0		
	CHINA	5.2	4.7	4.9	4.9	5.1	5.0	5.0	5.0	6.3	5.4		
	USA/CANADA	7.9	7.3	6.8	7.3	6.8	8.4	7.3	6.5	7.6	6.7		
	EUROPE	9.4	9.3	9.1	8.5	8.4	8.6	9.6	8.3	7.4	8.1		
	OTHERS	7.2	6.2	7.4	6.4	6.7	7.5	7.9	6.7	5.6	5.4		
	Total	5.1	5.0	5.1	5.2	5.0	5.3	5.1	4.7	5.4	5.0		

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

Sex and age group of visitors to Palau.

YrMth	Sex	0-9yrs	10-17yrs	18-29yrs	30-39yrs	40-49yrs	50-59yrs	60 & Over	Total
2019-10	M	72	60	716	1002	749	483	396	3478
2019-10	F	62	63	747	784	466	369	227	2718
		134	123	1463	1786	1215	852	623	6196
	Percent	2.3%	2.3%	27.5%	28.8%	17.1%	13.6%	8.4%	100.0%

Visitor changes over time



PAI AJ Visitors Arrival Statistics

By Palau Visitors Authority

Visitor group by nationality and arrivals.

	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10
Asia	6,286	8,435	7,448	7,093	6,479	5,173	6,019	7,593	5,711	5,040
Japan	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469	923
Korea, Republic of	1,171	1,037	1,092	810	1,098	660	774	1,058	659	698
Taiwan, Republic of China	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254	1,303
China	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023	1,911
Hong Kong, Special Administra	-	-	-	-	-	-	-	-	-	-
Macao, Special Administrative	-	-	-	-	-	-	-	-	-	-
Bangladesh	-	-	-	-	-	-	-	-	-	-
Indonesia	12	15	9	4	12	10	12	12	24	6
India	3	-	7	6	11	10	2	2	7	4
Malaysia	10	22	12	31	9	9	5	11	27	29
Philippines	73	102	95	128	127	84	75	80	73	104
Singapore	26	10	16	9	25	3	7	15	6	16
Thailand	11	13	19	29	6	5	11	3	4	11
Asia-Other	15	11	7	13	5	3	7	31	165	35
North America	627	703	834	779	610	626	727	536	643	718
Canada	37	49	50	40	20	23	28	21	12	28
United States of America	590	654	784	739	590	603	699	515	631	690
North America-Other	-	-	-	-	-	-	-	-	-	-
Caribbean	1	1	2	1	1	3	2	3	2	2
Central America	1	13	1	3	1	-	-	3	3	2
South America	15	12	20	11	8	2	4	13	13	6
Argentina	1	1	1	2	1	-	1	2	-	-
Brazil	9	7	18	7	7	1	1	9	7	3
Chile	1	3	-	1	-	-	-	1	2	-
Ecuador	1	-	-	-	-	-	-	1	-	-
South America-Other	3	1	1	1	-	1	2	-	4	3
Europe	312	442	487	369	193	122	166	196	172	283
Austria	11	49	11	6	2	3	7	4	3	25
Belgium	6	10	9	5	3	1	4	2	1	6
Switzerland	20	10	15	22	15	7	24	7	12	23
Czech Republic	5	21	3	11	-	-	2	2	2	17
Germany	45	85	100	98	32	22	20	33	56	63
Denmark	2	10	-	5	-	3	4	5	-	14
Spain	5	8	37	25	1	6	5	10	7	9
Finland	1	2	1	-	1	3	-	1	4	-
France	18	35	77	38	26	8	18	13	11	22
United Kingdom	60	68	63	48	36	39	18	31	26	31
Greece	12	2	1	-	1	-	3	4	2	-
Italy	28	44	35	59	12	7	9	22	7	6
Norway	4	10	2	-	6	-	4	2	2	-
Poland	2	1	24	4	2	3	4	1	5	11
Portugal	3	10	7	1	-	4	1	6	-	5
Russian Federation	29	28	14	15	30	1	7	16	6	11
Sweden	12	12	5	2	6	-	1	1	4	4
Europe-Other	49	37	83	30	20	15	35	36	24	36
Middle East	21	8	45	26	9	5	6	9	5	15
Africa	4	8	3	4	4	3	4	4	6	2
Oceania	92	154	227	152	197	170	153	185	174	127
Australia	50	41	74	90	45	65	89	39	62	54
Fiji	1	4	15	3	14	12	3	9	10	14
Micronesia, Federated States o	33	46	50	32	45	57	36	55	58	33
Marshall Islands	-	25	11	12	27	7	3	26	15	2
New Zealand	6	19	26	4	24	12	21	26	11	15
Republic of the Marshall Island	-	-	-	-	-	-	-	-	-	-
Solomon Islands	-	2	10	2	6	1	1	7	-	-
Tuvalu	-	-	7	-	7	1	-	1	6	3
Oceania-Other	2	17	34	9	29	15	-	22	12	6
Total	7,359	9,776	9,067	8,438	7,502	6,104	7,081	8,542	6,729	6,195

Visitors Arrival Statistics

Visitor nationality arriving by airline.

Airline	yp	prde	CountryGrp	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10		
ANA - ALL NIPPON AIRWAYS	C	1	JAPAN		624										
ANA - ALL NIPPON AIRWAYS	C	2	SOUTH KOREA		1										
ANA - ALL NIPPON AIRWAYS	C	3	TAIWAN		1										
ANA - ALL NIPPON AIRWAYS	C	4	CHINA		4										
ANA - ALL NIPPON AIRWAYS	C	5	USA/CANADA												
ANA - ALL NIPPON AIRWAYS	C	6	EUROPE		1										
ANA - ALL NIPPON AIRWAYS	C	7	OTHERS												
Asiana Airlines Inc.	S	1	JAPAN	198	230	200	243	112	83	170	232	84	89		
Asiana Airlines Inc.	S	2	SOUTH KOREA	867	822	730	571	709	627	761	1040	640	626		
Asiana Airlines Inc.	S	3	TAIWAN	3	3	3	2		1	2	5		3		
Asiana Airlines Inc.	S	4	CHINA	745	666	85	223	145	167	292	361	398	316		
Asiana Airlines Inc.	S	5	USA/CANADA	42	59	26	26	31	61	38	54	25	21		
Asiana Airlines Inc.	S	6	EUROPE	69	103	113	39	25	19	51	45	39	33		
Asiana Airlines Inc.	S	7	OTHERS	21	22	11	20	17	18	17	56	20	16		
Carolines	S	1	JAPAN												
Carolines	S	2	SOUTH KOREA												
Carolines	S	3	TAIWAN												
Carolines	S	4	CHINA			10	5	2	1		3	7	1		
Carolines	S	5	USA/CANADA		28	2	5	2	9			6	4		
Carolines	S	6	EUROPE		1	7	5	2	2	2	1		1		
Carolines	S	7	OTHERS	2	8	11	4	21	18	7	18	12	12		
China Airlines	S	1	JAPAN	113	152	228	179	152	97	208	393	228	175		
China Airlines	S	2	SOUTH KOREA	3	1	4	4	5	5	9	6	10	4		
China Airlines	S	3	TAIWAN	894	1080	1127	1082	1375	1372	1691	1653	1246	1286		
China Airlines	S	4	CHINA	29	91	25	76	42	41	70	44	531	285		
China Airlines	S	5	USA/CANADA	41	37	69	112	60	95	82	58	70	118		
China Airlines	S	6	EUROPE	70	117	161	112	51	51	68	83	73	174		
China Airlines	S	7	OTHERS	43	33	74	83	74	65	111	69	110	106		
CRUISE SHIP	S	1	JAPAN		1										
CRUISE SHIP	S	3	TAIWAN			4									
CRUISE SHIP	S	4	CHINA												
CRUISE SHIP	S	5	USA/CANADA		52										
CRUISE SHIP	S	6	EUROPE		1										
CRUISE SHIP	S	7	OTHERS		27										
Japan Airlines	C	1	JAPAN	591		829	194	192		185	189	552			
Japan Airlines	C	2	SOUTH KOREA	2		2									
Japan Airlines	C	3	TAIWAN	1											
Japan Airlines	C	4	CHINA	2		4				8	2	2			
Japan Airlines	C	5	USA/CANADA			3		1							
Japan Airlines	C	6	EUROPE	2		2						1			
Japan Airlines	C	7	OTHERS	1		1						2			
Korean Air	S	1	JAPAN	108	233	350	216	90	4				1		
Korean Air	S	2	SOUTH KOREA	286	201	349	229	381	20				53		
Korean Air	S	3	TAIWAN	1	1	1	1	2					1		
Korean Air	S	4	CHINA	259	232	111	250	199	7				31		
Korean Air	S	5	USA/CANADA	40	28	75	37	33					2		
Korean Air	S	6	EUROPE	46	64	71	114	44					12		
Korean Air	S	7	OTHERS	15	24	63	24	41	4				1		
Lanmei Airlines	C	1	JAPAN	2					1						
Lanmei Airlines	C	2	SOUTH KOREA						2		6		1		
Lanmei Airlines	C	3	TAIWAN	7	1	1	2	2	3		1		6		
Lanmei Airlines	C	4	CHINA	1011	1457	773	904	703	938	775	953	1008	1174		
Lanmei Airlines	C	5	USA/CANADA	4	16	3	4	2	4	5	1	3	1		
Lanmei Airlines	C	6	EUROPE	1	13	4	3		4		6	4	2		
Lanmei Airlines	C	7	OTHERS	5	5	7	17	1	9	2	5	8	12		
PAPA Airlines	C	1	JAPAN		1	2					3				
PAPA Airlines	C	2	SOUTH KOREA		2		1		2						
PAPA Airlines	C	3	TAIWAN		2	4	13	4	4	3	1				
PAPA Airlines	C	4	CHINA		1553	1465	1678	1394	1153	1126	1161				
PAPA Airlines	C	5	USA/CANADA		12	4	8	10	7	12	5				
PAPA Airlines	C	6	EUROPE		6	4	7	10	3	1	1				
PAPA Airlines	C	7	OTHERS		29	7	15	15	8	9	7				
T'Way	S	1	JAPAN									487			
T'Way	S	2	SOUTH KOREA									1			
T'Way	S	4	CHINA									4			
United Airlines	S	1	JAPAN	796	819	823	781	593	472	530	794	605	658		
United Airlines	S	2	SOUTH KOREA	12	6	7	5	3	4	4	5	9	14		
United Airlines	S	3	TAIWAN	6	7	21	3	5	22	3	8	8	7		
United Airlines	S	4	CHINA	18	39	66	24	8	13	8	15	67	80		
United Airlines	S	5	USA/CANADA	487	445	583	576	455	441	572	411	532	541		
United Airlines	S	6	EUROPE	118	128	117	85	46	41	43	50	50	55		
United Airlines	S	7	OTHERS	182	218	274	234	238	187	140	203	221	188		
Uzbekistan Airways	C	1	JAPAN	141				146							
Uzbekistan Airways	C	2	SOUTH KOREA	1											
Uzbekistan Airways	C	4	CHINA												
Uzbekistan Airways	C	5	USA/CANADA												
Uzbekistan Airways	C	7	OTHERS	3											
VietJet	S	4	CHINA								11				
VietJet	S	5	USA/CANADA									4			
VietJet	S	6	EUROPE									1			
VietJet	S	7	OTHERS									135			

PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

Conclusion:

PVA is introducing new stats this year, it gives us the ability to monitor more information, see trends and know where our visitors are coming from.

Tourism is everyone's business, keep Palau clean and remember to wave with a smile.

Year	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								9,214	7,609	6,817	6,274	7,610	37,524	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	116.63%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,579	13,072	12,446	11,423	12,579	163,909	16.70%
2016	14,183	14,137	12,249	10,665	9,603	11,381	12,494	13,287	12,187	8,988	9,384	9,872	138,430	-15.54%
2017	11,654	10,026	8,886	9,882	9,018	10,108	12,295	13,156	8,796	9,622	9,378	9,761	122,582	-11.45%
2018	10,465	12,412	11,024	10,337	7,651	8,176	9,009	11,091	7,033	6,217	5,905	6,983	106,303	-13.28%
2019	7,358	9,755	9,065	8,438	7,502	6,107	7,084	8,544	6,733	6,196			76,782	

Comparison of last 5 years showing yearly number of Nationality visitors to Palau and visitor nights.

A) Visitor arrivals		2012	2013	2014	2015	2016	2017	2018	Growth
1	JAPAN	39,699	35,921	37,427	31,243	29,236	26,031	22,416	-13.89%
2	SOUTH KOREA	19,657	17,481	14,667	12,360	12,433	11,895	14,347	20.61%
3	TAIWAN	38,662	26,620	30,170	14,264	13,934	9,834	11,386	15.78%
4	CHINA	4,991	9,255	39,367	88,476	64,995	57,866	41,317	-28.60%
5	USA/CANADA	8,094	8,664	8,830	8,857	8,418	7,996	8,425	5.37%
6	EUROPE	5,202	5,676	5,211	4,274	4,924	4,695	4,377	-6.77%
7	OTHERS	4,055	4,633	4,778	4,430	4,486	4,249	4,041	-4.90%
	Total	120,360	108,250	140,450	163,905	138,426	122,566	106,309	-13.26%

B) Visitor nights		2012	2013	2014	2015	2016	2017	2018	Growth
1	JAPAN	181,426	167,083	169,077	133,040	121,921	110,415	98,375	-10.91%
2	SOUTH KOREA	71,887	65,659	55,431	47,253	48,043	47,491	56,744	19.48%
3	TAIWAN	149,971	104,160	127,756	57,932	57,187	40,327	45,354	12.47%
4	CHINA	23,448	39,341	169,938	381,276	293,803	268,136	197,216	-26.45%
5	USA/CANADA	55,776	60,602	61,806	62,725	58,302	55,883	63,492	13.62%
6	EUROPE	44,411	49,942	45,950	37,357	46,006	42,547	36,909	-13.25%
7	OTHERS	27,826	32,815	32,625	29,608	29,525	28,200	27,946	-0.90%
	Total	554,743	519,602	662,584	749,191	654,786	592,999	526,036	-11.29%

Jelly Fish Lake is open.

PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

PVA social media stats (Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).

Website Visitors:

Website Information	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
# Visitors	8,394	6,160	6,503	6,847	7,462	7,372	7,229	7,196	7,750	7,038		
# Unique Visitors	7,487	5,381	5,703	6,024	6,316	6,563	6,387	6,353	6,927	6,229		
Pages viewed	23,528	16,711	18,153	18,475	19,434	19,974	19,801	20,300	19,950	18,452		
Hits												

Facebook Visitors:

Facebook Information	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
# Likes	6,186	2,146	18,325	3,066	3,119	1,155	1,821	1,529	1,917	2,129		
# Posts	13	15	9	14	13	9	12	16	13	10		
# Shares	954	153	2,197	349	245	141	227	149	295	171		
# Followers	8,555	8,680	10,406	11,449	12,381	13,224	14,581	14,722	15,125	16,827		

PVA night market:

Night Market	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
Palau												
# Tourist	N/A	257	575	458	280	225	571	154	214			
# Local	N/A	946	1579	840	913	1170	1513	698	304			
Total:	N/A	1,203	2,154	1,298	1,193	1,395	2,084	852	518			
Receipts	N/A	\$3,283.51	\$9,465.00	\$9,348.80	\$12,578.40	\$7,087.75	\$8,321.00	\$7,728.15	\$8,262.35			
International												
# Tourist	N/A	453	515	544	266	270	365	103	231			
# Local	N/A	807	1,171	559	831	1,786	1,281	728	1,841			
Total:	N/A	1,260	1,686	1,103	1,097	2,056	1,646	831	2,072			
Receipts	N/A	\$8,505.73	\$9,160.25	\$9,369.00	\$7,438.75	\$8,011.00	\$9,043.25	\$5,113.25	\$8,076.08			