

PAI ALJ Visitors Arrival Statistics

By Palau Visitors Authority

Visitor Arrival Report– September 2019

PLEASE NOTE: Due to a change in PVA data source, starting in October 2016, and until further notice, PVA will be reporting its visitor arrival statistics based solely on NATIONALITY and VISITORS.

PVA uses actual data based upon arrivals and departures, current month uses averages for visitors that have not departed yet. This information will be updated on next month's stats report.

Visitors arrivals comparing last year with this year and percentage change.

A) Visitor Arrivals, Monthly, by Country Group	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	2,466	2,536	3,319	2,567	1,243	958	1,104	2,012	1,423	1,025	1,502	2,261
SOUTH KOREA	1,810	1,000	1,114	1,127	1,103	1,055	1,227	1,527	1,174	1,047	1,059	1,104
TAIWAN	807	837	1,001	830	667	1,028	1,401	1,612	875	751	777	800
CHINA	3,907	6,613	3,676	4,275	3,281	3,907	3,787	4,613	2,440	2,028	1,281	1,509
USA/CANADA	698	686	935	711	831	761	867	586	642	500	604	643
EUROPE	494	446	602	422	264	191	179	250	178	585	366	400
OTHERS	284	301	377	407	263	277	444	493	324	285	317	271
Total Visitor Arrivals	10,466	12,419	11,024	10,339	7,652	8,177	9,009	11,093	7,056	6,221	5,906	6,988
Y-on_Y change	-10.2%	23.9%	23.8%	4.6%	-15.1%	-19.2%	-26.7%	-15.7%	-19.8%	-35.3%	-37.0%	-28.4%

A) Visitor Arrivals, Monthly, by Country Group	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
JAPAN	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469			
SOUTH KOREA	1,171	1,037	1,092	810	1,098	660	774	1,058	659			
TAIWAN	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254			
CHINA	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023			
USA/CANADA	627	703	834	779	610	626	727	536	643			
EUROPE	312	439	485	369	187	122	165	187	169			
OTHERS	284	372	465	418	421	310	292	382	516			
Total Visitor Arrivals	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733			
Y-on_Y change	-29.7%	-21.3%	-17.8%	-18.4%	-2.0%	-25.3%	-21.4%	-23.0%	-4.6%			

Comparison showing this month, this month last year and past month.

	September		Last Year		Past Month	
	2019-09	Share	2018-09	Share	2019-08	Share %
JAPAN	1,469	22%	1,423	20%	2,120	25%
SOUTH KOREA	659	10%	1,174	17%	1,058	12%
TAIWAN	1,254	19%	875	12%	1,669	20%
CHINA	2,023	30%	2,440	35%	2,592	30%
USA/CANADA	643	10%	642	9%	536	6%
EUROPE	169	3%	178	3%	187	2%
OTHERS	516	8%	324	5%	382	4%
Total:	6,733	100%	7,056	100%	8,544	100%

Overall:

- For the month of September 2019 visitor arrivals to Palau (excluding residents, students, employments, flight crews and transits) totaled 6,733 representing a decrease of 323 compared to September 2018 with 7,056 visitor arrivals.
- This month's visitors from US/Canada showed an increase from last month Taiwan, Japan, Korea, China, and Europe showed a decrease.

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Key Markets:

- People's Republic of China (China) with 2,023 arrivals in September 2019 representing a decrease of 417 compared to same month last year with 2,440 arrivals. Choices of carriers for PRC nationals are Lanmei, Asiana.
- Japan with 1,469 arrivals in September 2019 represent an increase of 46 compared to same month last year with 1,423 arrivals.
- ROC (Taiwan) with 1,254 arrivals in September 2019 representing an increase of 379 compared to same month last year with 875 arrivals.
- Korea with 659 arrivals in September 2019 represent a decrease of 515 compared to same month last year with 1,174 arrivals.
- North America with 643 arrivals in September 2019 representing an increase of 1 compared to same month last year with 642 arrivals.
- Total Europe including Russia with 169 arrivals in September 2019 represent a decrease of 9 compared to same month last year with 178 arrivals.

Visitors nights' comparison last year to this year (breakdown nationally number of nights each visitor spent in Palau).

B) Visitor Nights, Monthly, by Country Group												
	2018-01	2018-02	2018-03	2018-04	2018-05	2018-06	2018-07	2018-08	2018-09	2018-10	2018-11	2018-12
JAPAN	10,610	10,921	13,223	11,140	5,750	4,635	4,914	8,317	6,406	4,882	6,968	10,608
SOUTH KOREA	7,214	3,976	4,188	4,401	4,101	3,970	4,771	5,806	4,797	4,248	4,199	5,073
TAIWAN	3,367	3,200	4,056	3,345	2,593	3,971	5,503	6,122	3,477	3,076	3,083	3,561
CHINA	19,058	32,159	17,957	19,786	14,758	17,015	17,746	20,929	13,024	10,207	6,596	8,006
USA/CANADA	5,485	5,203	6,388	5,060	5,780	6,754	7,247	4,172	4,322	3,771	4,783	4,697
EUROPE	4,486	4,239	5,701	3,139	2,075	1,349	1,489	2,036	1,449	3,674	3,429	3,843
OTHERS	2,170	2,026	2,526	2,657	1,666	2,071	2,903	3,610	2,107	1,889	2,289	2,036
Total Visitor Nights	52,390	61,723	54,037	49,529	36,723	39,765	44,574	50,992	35,579	31,747	31,347	37,824
Y-on_Y change	-5.4%	26.7%	16.7%	0.9%	-13.6%	-15.0%	-25.7%	-15.8%	-13.7%	-30.1%	-34.1%	-24.3%

B) Visitor Nights, Monthly, by Country Group												
	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
JAPAN	8,804	9,401	10,931	8,633	5,824	3,115	5,128	9,088	6,348			
SOUTH KOREA	4,952	4,180	4,323	3,109	4,312	2,958	3,429	4,336	2,649			
TAIWAN	3,576	4,712	5,336	5,445	6,729	6,580	6,967	6,694	4,986			
CHINA	10,846	19,281	12,565	15,503	12,671	11,677	11,710	12,861	9,894			
USA/CANADA	4,968	5,105	5,670	5,724	4,127	5,256	5,276	3,509	4,379			
EUROPE	2,925	4,069	4,436	3,124	1,576	1,052	1,590	1,547	1,136			
OTHERS	2,053	2,293	3,420	2,656	2,807	2,317	2,298	2,547	2,810			
Total Visitor Nights	38,124	49,041	46,681	44,193	38,047	32,956	36,398	40,581	32,201			
Y-on_Y change	-27.2%	-20.5%	-13.6%	-10.8%	3.6%	-17.1%	-18.3%	-20.4%	-9.5%			

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Visitor Arrivals by Mode of Transportation (excluding residents, students, employments, flight crews and transits).

AIRLINES	Asiana Airlines	China Airlines	Korean Airlines	VietJet Airline	United Airlines	Japan Airline	ANA	Lanmei Airlines	Totals
Originated (Airport)	Korea (ICN)	Taiwan (TPE)	Korea (ICN)	Vietnam (SGN)	Guam/ Philippines	Japan Tokyo	Japan Tokyo	China (HKG)	
Passengers	1,206	2,268	0	0	1,492	557	0	1,023	
AIRLINES	Private Plane	Uzbekistan Airways	Carolinas	Cruise Ship	T'Way	Other			
Originated (Airport)		China (HKG)	(Yap)		Japan Tokyo				
Passengers	20	0	25	0	0	2			6,733

Nationality of arrivals comparing Scheduled vs. Charter.

Carrier and Nationality	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
Scheduled airlines												
S 1 JAPAN	1,215	1,434	1,601	1,419	947	656	908	1,419	917			
S 2 SOUTH KOREA	1,168	1,030	1,090	809	1,098	656	774	1,051	659			
S 3 TAIWAN	904	1,091	1,152	1,088	1,382	1,395	1,696	1,666	1,254			
S 4 CHINA	1,051	1,028	297	578	396	229	370	423	1,003			
S 5 USA/CANADA	610	597	755	756	581	606	692	523	633			
S 6 EUROPE	303	413	469	355	168	113	164	179	162			
S 7 OTHERS	263	305	433	365	391	292	275	346	363			
Scheduled, Total	5,514	5,898	5,797	5,370	4,963	3,947	4,879	5,607	4,991			
Charter Airlines												
C 1 JAPAN	734	625	831	194	338	1	185	192	552			
C 2 SOUTH KOREA	3	3	2	1	-	4	-	6	-			
C 3 TAIWAN	8	4	5	15	6	7	3	2	-			
C 4 CHINA	1,013	3,014	2,242	2,582	2,097	2,091	1,909	2,116	1,010			
C 5 USA/CANADA	4	28	10	12	13	11	17	6	3			
C 6 EUROPE	3	20	10	10	10	7	1	7	5			
C 7 OTHERS	9	34	15	32	16	17	11	12	10			
Charter, Total	1,774	3,728	3,115	2,846	2,480	2,138	2,126	2,341	1,580			
Other arrivals	71	150	155	223	59	22	79	596	162			
Total arrivals	7,359	9,776	9,067	8,439	7,502	6,107	7,084	8,544	6,733			
% Scheduled	75%	60%	64%	64%	66%	65%	69%	66%	74%			
% Charter	24%	38%	34%	34%	33%	35%	30%	27%	23%			

Comparison of our growth in tourism to other Pacific Countries

Compare visitors to other countries					
Country	2015	2016	2017	2018	Percent growth
Palau	163,909	138,430	122,566	106,303	-35.15%
Vietnam	7,944,000	10,013,000	12,922,151	15,497,791	95.09%
Guam	1,409,000	1,535,410	1,543,990	1,552,177	10.16%
Fiji	755,000	792,320	840,589	870,309	15.27%
Thailand	29,923,000	32,588,303	35,380,000	38,458,110	28.52%
Philippines	5,361,000	5,970,000	6,620,908	6,877,260	28.28%
Japan	19,737,000	24,039,000	28,700,000	31,191,929	58.04%
Marianas	479,679	501,179	653,150	607,593	26.67%
Cook Islands	125,130	146,473	161,362	168,760	34.87%

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Breakdown of percentage market share of visitors by nationality.

C) % of Visitor Nights, Monthly, by Country Group		2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
1	JAPAN	23%	19%	23%	20%	15%	9%	14%	22%	20%			
2	SOUTH KOREA	13%	9%	9%	7%	11%	9%	9%	11%	8%			
3	TAIWAN	9%	10%	11%	12%	18%	20%	19%	16%	15%			
4	CHINA	28%	39%	27%	35%	33%	35%	32%	32%	31%			
5	USA/CANADA	13%	10%	12%	13%	11%	16%	14%	9%	14%			
6	EUROPE	8%	8%	10%	7%	4%	3%	4%	4%	4%			
7	OTHERS	5%	5%	7%	6%	7%	7%	6%	6%	9%			
Total Visitor Nights		100%	100%	100%	100%	100%	100%	100%	100%	100%			

Chart shows average length of stay by nationality.

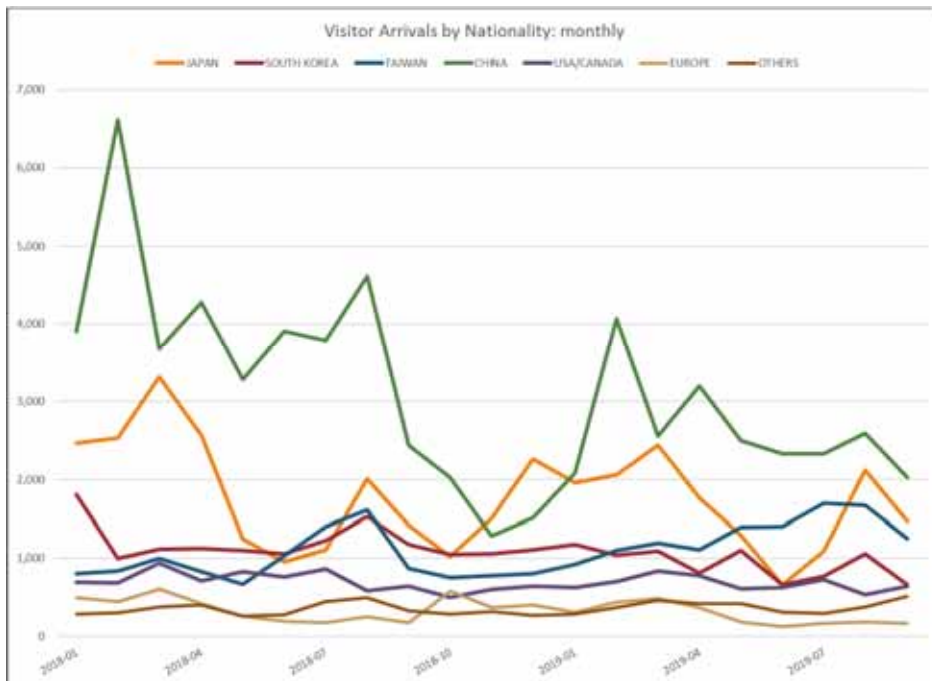
D) Average length of Visitor stay (nights), Monthly, by Country Group		2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
	JAPAN	4.5	4.6	4.5	4.9	4.5	4.7	4.7	4.3	4.3			
	SOUTH KOREA	4.2	4.0	4.0	3.8	3.9	4.5	4.4	4.1	4.0			
	TAIWAN	3.9	4.3	4.5	4.9	4.8	4.7	4.1	4.0	4.0			
	CHINA	5.2	4.7	4.9	4.9	5.1	5.0	5.0	5.0	4.9			
	USA/CANADA	7.9	7.3	6.8	7.3	6.8	8.4	7.3	6.5	6.8			
	EUROPE	9.4	9.3	9.1	8.5	8.4	8.6	9.6	8.3	6.7			
	OTHERS	7.2	6.2	7.4	6.4	6.7	7.5	7.9	6.7	5.4			
	Total	5.1	5.0	5.1	5.2	5.0	5.3	5.1	4.7	4.7			

Average Length of stay is based on records where Departures and arrivals could be matched, excluding any that stayed longer than 30 days

Sex and age group of visitors to Palau.

YrMth	Sex	0-9yrs	10-17yrs	18-29yrs	30-39yrs	40-49yrs	50-59yrs	60 & Over	Total
2019-09	M	73	50	930	978	664	514	416	3625
2019-09	F	54	34	937	902	570	357	254	3108
		127	84	1867	1880	1234	871	670	6733
	Percent	1.7%	1.1%	30.1%	29.0%	18.3%	11.5%	8.2%	100.0%

Visitor changes over time



Visitors Arrival Statistics

Visitor group by nationality and arrivals.

	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09
Asia	6,286	8,435	7,448	7,093	6,479	5,173	6,019	7,593	5,711
Japan	1,959	2,060	2,437	1,763	1,291	657	1,093	2,120	1,469
Korea, Republic of	1,171	1,037	1,092	810	1,098	660	774	1,058	659
Taiwan, Republic of China	923	1,095	1,195	1,104	1,395	1,402	1,700	1,669	1,254
China	2,083	4,070	2,559	3,196	2,500	2,330	2,333	2,592	2,023
Hong Kong, Special Administra	-	-	-	-	-	-	-	-	-
Macao, Special Administrative	-	-	-	-	-	-	-	-	-
Bangladesh	-	-	-	-	-	-	-	-	-
Indonesia	12	15	9	4	12	10	12	12	24
India	3	-	7	6	11	10	2	2	7
Malaysia	10	22	12	31	9	9	5	11	27
Philippines	73	102	95	128	127	84	75	80	73
Singapore	26	10	16	9	25	3	7	15	6
Thailand	11	13	19	29	6	5	11	3	4
Asia-Other	15	11	7	13	5	3	7	31	165
North America	627	703	834	779	610	626	727	536	643
Canada	37	49	50	40	20	23	28	21	12
United States of America	590	654	784	739	590	603	699	515	631
North America-Other	-	-	-	-	-	-	-	-	-
Caribbean	1	1	2	1	1	3	2	3	2
Central America	1	13	1	3	1	-	-	3	3
South America	15	12	20	11	8	2	4	13	13
Argentina	1	1	1	2	1	-	1	2	-
Brazil	9	7	18	7	7	1	1	9	7
Chile	1	3	-	1	-	-	-	1	2
Ecuador	1	-	-	-	-	-	-	1	-
South America-Other	3	1	1	1	-	1	2	-	4
Europe	312	442	487	369	193	122	166	196	172
Austria	11	49	11	6	2	3	7	4	3
Belgium	6	10	9	5	3	1	4	2	1
Switzerland	20	10	15	22	15	7	24	7	12
Czech Republic	5	21	3	11	-	-	2	2	2
Germany	45	85	100	98	32	22	20	33	56
Denmark	2	10	-	5	-	3	4	5	-
Spain	5	8	37	25	1	6	5	10	7
Finland	1	2	1	-	1	3	-	1	4
France	18	35	77	38	26	8	18	13	11
United Kingdom	60	68	63	48	36	39	18	31	26
Greece	12	2	1	-	1	-	3	4	2
Italy	28	44	35	59	12	7	9	22	7
Norway	4	10	2	-	6	-	4	2	2
Poland	2	1	24	4	2	3	4	1	5
Portugal	3	10	7	1	-	4	1	6	-
Russian Federation	29	28	14	15	30	1	7	16	6
Sweden	12	12	5	2	6	-	1	1	4
Europe-Other	49	37	83	30	20	15	35	36	24
Middle East	21	8	45	26	9	5	6	9	5
Africa	4	8	3	4	4	3	4	4	6
Oceania	92	154	227	152	197	170	153	185	174
Australia	50	41	74	90	45	65	89	39	62
Fiji	1	4	15	3	14	12	3	9	10
Micronesia, Federated States o	33	46	50	32	45	57	36	55	58
Marshall Islands	-	25	11	12	27	7	3	26	15
New Zealand	6	19	26	4	24	12	21	26	11
Republic of the Marshall Island	-	-	-	-	-	-	-	-	-
Solomon Islands	-	2	10	2	6	1	1	7	-
Tuvalu	-	-	7	-	7	1	-	1	6
Oceania-Other	2	17	34	9	29	15	-	22	12
Total	7,359	9,776	9,067	8,438	7,502	6,104	7,081	8,542	6,729

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Conclusion:

PVA is introducing new stats this year, it gives us the ability to monitor more information, see trends and know where our visitors are coming from.

Tourism is everyone's business, keep Palau clean and remember to wave with a smile.

Year	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total	Growth
2007								9,214	7,609	6,817	6,274	7,610	37,524	
2008	8,933	8,783	7,836	6,632	4,974	4,646	6,696	7,360	6,514	6,253	5,775	6,885	81,287	116.63%
2009	8,247	6,892	7,227	5,154	4,730	4,191	5,267	6,332	6,259	5,261	5,355	6,451	71,366	-12.20%
2010	6,829	8,594	7,701	5,119	5,444	4,458	9,782	9,005	7,102	6,693	6,028	7,849	84,604	18.55%
2011	9,630	8,846	7,637	8,078	7,334	7,616	11,245	12,494	10,453	8,375	8,823	10,473	111,004	31.20%
2012	11,174	11,349	10,063	8,507	7,845	9,845	11,653	11,866	8,955	8,783	9,777	10,543	120,360	8.43%
2013	10,161	10,931	10,621	7,394	6,204	7,018	9,384	10,506	9,501	8,493	8,057	9,980	108,250	-10.06%
2014	10,933	11,125	10,959	8,875	8,690	10,488	12,331	13,880	11,863	11,843	14,020	15,443	140,450	29.75%
2015	14,881	17,742	14,961	12,844	12,704	12,840	12,838	15,579	13,072	12,446	11,423	12,579	163,909	16.70%
2016	14,183	14,137	12,249	10,665	9,603	11,381	12,494	13,287	12,187	8,988	9,384	9,872	138,430	-15.54%
2017	11,654	10,026	8,886	9,882	9,018	10,108	12,295	13,156	8,796	9,622	9,378	9,761	122,582	-11.45%
2018	10,465	12,412	11,024	10,337	7,651	8,176	9,009	11,091	7,033	6,217	5,905	6,983	106,303	-13.28%
2019	7,358	9,755	9,065	8,438	7,502	6,107	7,084	8,544	6,733					

Comparison of last 5 years showing yearly number of Nationality visitors to Palau and visitor nights.

A) Visitor arrivals		2012	2013	2014	2015	2016	2017	2018	Growth
1	JAPAN	39,699	35,921	37,427	31,243	29,236	26,031	22,416	-13.89%
2	SOUTH KOREA	19,657	17,481	14,667	12,360	12,433	11,895	14,347	20.61%
3	TAIWAN	38,662	26,620	30,170	14,264	13,934	9,834	11,386	15.78%
4	CHINA	4,991	9,255	39,367	88,476	64,995	57,866	41,317	-28.60%
5	USA/CANADA	8,094	8,664	8,830	8,857	8,418	7,996	8,425	5.37%
6	EUROPE	5,202	5,676	5,211	4,274	4,924	4,695	4,377	-6.77%
7	OTHERS	4,055	4,633	4,778	4,430	4,486	4,249	4,041	-4.90%
	Total	120,360	108,250	140,450	163,905	138,426	122,566	106,309	-13.26%
B) Visitor nights		2012	2013	2014	2015	2016	2017	2018	Growth
1	JAPAN	181,426	167,083	169,077	133,040	121,921	110,415	98,375	-10.91%
2	SOUTH KOREA	71,887	65,659	55,431	47,253	48,043	47,491	56,744	19.48%
3	TAIWAN	149,971	104,160	127,756	57,932	57,187	40,327	45,354	12.47%
4	CHINA	23,448	39,341	169,938	381,276	293,803	268,136	197,216	-26.45%
5	USA/CANADA	55,776	60,602	61,806	62,725	58,302	55,883	63,492	13.62%
6	EUROPE	44,411	49,942	45,950	37,357	46,006	42,547	36,909	-13.25%
7	OTHERS	27,826	32,815	32,625	29,608	29,525	28,200	27,946	-0.90%
	Total	554,743	519,602	662,584	749,191	654,786	592,999	526,036	-11.29%

Jelly Fish Lake is open.

PAI AU Visitors Arrival Statistics

By Palau Visitors Authority

PVA social media stats (Web presence and Social Media is an important part of marketing Palau, we included numbers so everyone can watch Palau's economy grow).

Website Visitors:

Website Information	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
# Visitors	8,394	6,160	6,503	6,847	7,462	7,372	7,229	7,196	7,750			
# Unique Visitors	7,487	5,381	5,703	6,024	6,316	6,563	6,387	6,353	6,927			
Pages viewed	23,528	16,711	18,153	18,475	19,434	19,974	19,801	20,300	19,950			
Hits												

Facebook Visitors:

Facebook Information	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
# Likes	6,186	2,146	18,325	3,066	3,119	1,155	1,821	1,529	1,917			
# Posts	13	15	9	14	13	9	12	16	13			
# Shares	954	153	2,197	349	245	141	227	149	295			
# Followers	8,555	8,680	10,406	11,449	12,381	13,224	14,581	14,722	15,125			

PVA night market:

Night Market	2019-01	2019-02	2019-03	2019-04	2019-05	2019-06	2019-07	2019-08	2019-09	2019-10	2019-11	2019-12
Palau												
# Tourist	N/A	257	575	458	280	225	571	154	214			
# Local	N/A	946	1579	840	913	1170	1513	698	304			
Total:	N/A	1,203	2,154	1,298	1,193	1,395	2,084	852	518			
Receipts	N/A	\$3,283.51	\$9,465.00	\$9,348.80	\$12,578.40	\$7,087.75	\$8,321.00	\$7,728.15	\$8,262.35			
International												
# Tourist	N/A	453	515	544	266	270	365	103	231			
# Local	N/A	807	1,171	559	831	1,786	1,281	728	1,841			
Total:	N/A	1,260	1,686	1,103	1,097	2,056	1,646	831	2,072			
Receipts	N/A	\$8,505.73	\$9,160.25	\$9,369.00	\$7,438.75	\$8,011.00	\$9,043.25	\$5,113.25	\$8,076.08			